

Summer 2011

<p>June 15, 2011 Wednesday 7:00PM Brookens Auditorium</p> <p>Video on Demand</p>	<p><i>Marketing, Ethics, and You</i></p> <p>Jorge Villegas</p> <p>Lecture and Discussion</p>	<p>As consumers, we have increasing levels of control on how we interact with marketers, media, and each other. If a product that we acquire doesn't meet our expectations due to misleading advertising or shoddy quality we post a scathing review on our Facebook wall or on Amazon. In a short amount of time, we can wreak havoc on a company's reputation and reject its marketing efforts. In this new world, companies that aim to thrive need to behave transparently, ethically, and responsibly. Years ago these concepts were seen as a public relations façade; now companies are developing their full marketing strategy based on their drive to engage the market ethically and responsibly.</p> <p>Jorge Villegas is a Professor of Business Administration at the University of Illinois Springfield. After owning a small ad and research agency in Monterrey, Mexico, he obtained a doctorate in advertising from the University of Texas at Austin. Dr. Villegas came to UIS in 2009 after a stint teaching at the University of Florida, where he was awarded Teacher of the Year. Dr. Villegas' research focuses on how emotions have an impact on persuasive processes.</p>
<p>June 22, 2011 Wednesday 6:00PM Brookens Auditorium</p>	<p><i>Children of Men</i></p> <p>Film Screening and Discussion</p> <p>Led by Edward Beekman-Myers</p> <p>Note: Students must attend both the film AND the discussion to receive credit for this event.</p>	<p>In 2027, in a chaotic world in which humans can no longer procreate, a former activist agrees to help transport a miraculously pregnant woman to a sanctuary at sea, where her child's birth may help scientists save the future of humankind. ~<i>Synopsis from the Internet Movie Database</i>~</p> <p>Edward Beekman-Myers is an English professor for Lincoln Land Community College and the University of Illinois Springfield, as well as a science-fiction writer and authority. He is the author of <i>The Totally Gnarly Adventures of the Galactically Bitchin' Comet Sweat!</i>, a sci-fi/comedy novel that was published in 2009. www.beekmanmyers.com</p>

<p>June 26 – July 2, 2011 Archived Event</p> <p>Available through UIS Video on Demand:</p> <p>http://webcast2.uis.edu/multimedia/Archive/2011/mitchellecce040511.html</p>	<p><i>Health Care Reform and Its Impact on College Health Programs and College Students</i></p> <p>James P. Mitchell</p>	<p>James Mitchell presents an overview of legislation and parts of President Obama’s health care reform that are relevant to college students. He discusses relevant regulations that have been issued since passage of the Health Care Reform Act and describes how student insurance plans will be affected. Mitchell also discusses options for students to obtain insurance coverage and reviews the impact of new legislation for on-campus primary care/counseling/health promotion programs.</p> <p>James Mitchell is the spokesman for the <i>Lookout Mountain Group</i>, a study group considering various federal and state health care reform models for the college student population. Mr. Mitchell is the Chief Executive of Student Health Service at Montana State University. He is responsible for all campus health service activities and for providing leadership for the campus in meeting the health challenges facing university students.</p> <p>http://www.lookoutmountaingroup.net/</p>
<p>July 3 – July 9, 2011 Archived Event</p> <p>Available through UIS Video on Demand:</p> <p>http://webcast2.uis.edu/multimedia/Archive/2010/100224ecce.html</p>	<p><i>Combatting Human Trafficking in Illinois</i></p> <p>Lisa Fedina</p>	<p>Lisa Fedina is the Project Coordinator of the Illinois Rescue and Restore Coalition, a state-wide coalition of social service organizations, law enforcement, advocacy groups, and community members working together to fight human trafficking in Illinois.</p> <p>Fedina discusses the basics of human trafficking (including child exploitation, sex trafficking, and labor trafficking), trafficking in local and global contexts, U.S. anti-trafficking legislation, victim identification, and how individuals can get involved in local anti-trafficking efforts.</p> <p>www.dhs.state.il.us/rescueandrestore</p>

<p>July 10, 2011</p> <p>Sunday</p> <p>2:00PM</p> <p>Hoogland Center for the Arts</p> <p>420 South 6th Street Springfield IL</p>	<p><i>An Evening with Mark Twain</i></p> <p><i>Theatre presentation and discussion</i></p> <p><i>Only 30 tickets available!</i></p> <p>Please email speakerseries@uis.edu to reserve your spot!</p> <p>Note: Students must attend both the presentation AND the discussion to receive credit for this event.</p>	<p>Join the Hoogland Center for the Arts for a trip through Americana with the wit, wisdom, and humor of America's favorite son, Mark Twain: author, humourist, riverboat pilot, lecturer, and our first and foremost standup comedian. You will certainly laugh at his tales as we take a journey through Twain's remarkable life starting as a young boy on the Mississippi River in 1835. Along the way, there are stops as a riverboat pilot, gold miner, newspaper reporter, editor, world traveler, lecturer, social critic, world-renowned author, humorist, and storyteller.</p> <p>Directed by Ellie Shepard, produced by Gus Gordon, and starring Cincinnati actor Bill Hartnett as Mark Twain.</p>
<p>July 18, 2011</p> <p>Monday</p> <p>10:00AM</p> <p>Southwind Park</p> <p>4965 South 2nd Street</p> <p>Springfield, IL</p>	<p><i>Southwind Park Tour and Community Service</i></p> <p>Led by Mark Miller</p> <p>*MEET UP AT ERIN'S PAVILION</p> <p>*WEAR COMFORTABLE CLOTHES AND BE PREPARED TO WORK</p>	<p>The Edwin Watts Southwind Park is a new 80 acre <i>All Peoples Park</i> in Springfield. One of Southwind Park's most compelling features is its complete accessibility for all ages and abilities with special emphasis and attention given to those with physical and cognitive disabilities. The park serves as a national model providing a new dimension of inclusion for all people "without boundaries" in full compliance with the American Disabilities Act. Partnerships, teamwork, and the cooperative involvement of many people are building this <i>All People Park</i> serving cognitive, emotional, physical and social needs in a diverse, safe, and fun setting without physical and social barriers. http://www.southwindpark.org/</p> <p>Students can use their own transportation to this event. Limited van transportation to and from UIS to this event will also be provided. If you would like to reserve a seat in the van you must RSVP to speakerseries@uis.edu by Wednesday July 13th.</p>