

**Friday,
January 27, 2017
8:30 a.m. – 4:00 p.m.**

The Third House

State Lobbying Essentials

The Third House:

State Lobbying Essentials is a day-long seminar on how to lobby the Illinois General Assembly effectively. Participants will receive vital information on practical lobbying skills and resources, advanced strategies and tactics, state budget insights and considerations, and winning grassroots efforts from various experienced and successful lobbyists and senior administrative officials. Continental breakfast, lunch and afternoon refreshments included.

UNIVERSITY OF
ILLINOIS
SPRINGFIELD

University of Illinois Springfield, Public Affairs Center, Conference Room C/D

Sponsored by the Institute for Legal, Legislative & Policy Studies
of the Center for State Policy and Leadership

The Third House:

State Lobbying Essentials

Featured Speakers

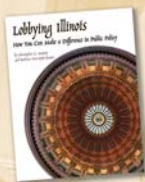
- Amy Ballinger-Cole, *ABC Consulting*
John P. Lowder, *Lowder Governmental Solutions, LLC.*
Kim Clarke Maisch, *Cigna Healthcare*
Professor David Merriman, *University of Illinois at Chicago*
Courtney C. Nottage, *Fletcher, O'Brien, Kasper & Nottage, P.C.*
Polly Poskin, *Illinois Coalition Against Sexual Assault*
Stephen Schnorf, *Budgeting for Results Commission*
Jil Tracy, *Illinois State Senator, 47th District*
Terri Treacy, *Sierra Club*
Josh Weger, *Indiana Illinois Iowa Foundation for Fair Contracting*

Who Should Attend?

- Lobbyists
Prospective Lobbyists
Legislative Liaisons
Government Affairs Representatives
Members of the Media
Not-for-Profit Advocates and Executives
State and Local Government Officials and Employees
Students
Interested Citizens

What Will You Learn?

- Practical Lobbying Skills
Lobbying Ethics and Regulations
Communication Tips
Advanced Strategies and Tactics
State Budget Concerns and Considerations
Effective Grassroots Efforts
Online Resources



Workshop participants will receive an electronic copy of *Lobbying Illinois: How You Can Make a Difference in Public Policy*.

Agenda

- 8:00 a.m.** **Registration and Refreshments**
Public Affairs Center, Conference Room C/D, First Floor
- 8:30 a.m.** **Introductory Remarks**
Barbara Van Dyke-Brown, *Institute for Legal, Legislative and Policy Studies*
- 8:45 a.m.** **Lobbying Basics**
Amy Ballinger-Cole, *ABC Consulting*
- 9:45 a.m.** **Break**
- 10:00 a.m.** **Statehouse Tactics and Strategies**
Courtney C. Nottage, *Fletcher, O'Brien, Kasper & Nottage, P.C.*
Kim Clarke Maisch, *Cigna Healthcare*
- 12:00 p.m.** **Lunch, PAC Restaurant, First Floor**
Speaker: Jil Tracy, *Illinois State Senator, 47 District*
"Communicating with your Legislator"
- 1:30 p.m.** **Addressing Budgetary Concerns**
David Merriman, *University of Illinois at Chicago*
John Lowder, *Lowder Governmental Solutions, LLC*
Stephen Schnorf, *Budgeting for Results Commission*
- 2:45 p.m.** **Break**
- 3:00 p.m.** **Effective Grassroots Efforts**
Josh Weger, *Indiana Illinois Iowa Foundation for Fair Contracting*
Polly Poskin, *Illinois Coalition Against Sexual Assault*
Terri Treacy, *Sierra Club*
- 4:00 p.m.** **Closing Remarks/Adjourn**

Registration Information

The fee for this day-long workshop is \$300, and includes handouts, refreshments and lunch.

Register soon, seating limited!

Cancellations received after January 20 will be assessed a \$50 administrative fee. No refunds will be made for cancellations received less than 72 hours before the workshop. If the registered person cannot attend, substitutions are permitted.

Date and time: Friday, January 27, 2017, 8:30 am - 4:00 pm

Location: Public Affairs Center, Conference Room C/D, First Floor, University of Illinois Springfield, One University Plaza, Springfield, IL

Contact Information:

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How to Register

You can register for the seminar online at

www.uis.edu/illaps/the-third-house-state-lobbying-essentials-2017/

Check or voucher should immediately follow registration.