

**EXAMPLE Rubric for Liberal Studies**  
**Student Learning Outcomes in Effective Oral Communication:**  
**(Oral Presentation Assignment)**  
**2007**

<b>OBJECTIVES</b>	<b>ADVANCED</b>	<b>PROFICIENT</b>	<b>NOVICE</b>	<b>UNSATISFACTORY</b>
<b><u>Organization and Development</u></b> <b>Discover, organize and deliver content that is adapted to the audience, purpose, and context</b>	Topic, purpose, and content are expertly fitted to audience and setting and presentation is easy to follow.	Topic, purpose, and content are well fitted to audience and setting and presentation is organized.	Topic, purpose, and content are lacking relevance to audience and setting and presentation lacks organization.	Topic, purpose, and content fail to address audience and setting and presentation is very difficult to follow.
<b><u>Vocal Delivery</u></b> <b>Use appropriate verbal and non-verbal communication delivery techniques (e.g., loudness, gestures, posture, eye contact, language)</b>	Speaker projects and articulates exceptionally; there are no distractions (i.e. slang, pauses) that detract from the presentation.	Speaker projects and articulates well; there are only a few distractions (i.e. slang, pauses) that detract from the presentation.	Speaker has problems with the verbal projection and articulation; there are many distractions (i.e. slang, pauses) that detract from the presentation.	Speaker does not project well and is at times inarticulate; there are many detractors from the presentation.
<b><u>Interaction</u></b> <b>Listen actively and respond thoroughly and thoughtfully to questions.</b>	Speaker thoroughly and expertly responds to questions with material that goes beyond ideas already presented; shows expertise in listening and speaking protocols.	Speaker thoroughly responds to questions with material that sometimes go beyond ideas already presented; shows awareness of listening and speaking protocols.	Speaker inadequately responds to questions; shows lack of awareness of listening and speaking protocols.	Speaker does not respond to questions; shows no awareness of listening and speaking protocols.
<b><u>Documentation and Supporting Material</u></b> <b>Create and use appropriate supporting materials and presentation aids</b>	Documentation and supporting material reinforce the presentation, exceed the requirement and are expertly incorporated.	Documentation and supporting material adequately reinforce the presentation, meet requirement and are well incorporated.	Documentation and supporting material are only somewhat used or not clearly applied.	Documentation and supporting material are not used.

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**Student Learning Outcomes in Effective Oral Communication:**  
**(Oral Presentation Assignment)**  
**Likert Scale**  
**2007**

EVALUATION CRITERIA (STUDENT LEARNING OUTCOMES)	HIGH				LOW	N/A
<u>Organization and Development</u> <ul style="list-style-type: none"> <li>Discover content that is adapted to the audience, purpose, and context</li> <li>Organize and deliver content that is adapted to the audience, purpose, and context</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Vocal Delivery</u> <ul style="list-style-type: none"> <li>Use appropriate verbal delivery techniques</li> <li>Use appropriate nonverbal communication techniques.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Interaction</u> <ul style="list-style-type: none"> <li>Listen actively and respond thoroughly and thoughtfully to questions.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>
<u>Documentation and Supporting Material</u> <ul style="list-style-type: none"> <li>Create and use appropriate supporting materials and presentation aids.</li> </ul>	<u>5</u>	<u>4</u>	<u>3</u>	<u>2</u>	<u>1</u>	<u>5</u>