



ELEVATOR PITCH

Your "60 Second" Commercial about you!

When you network, you want to let people know about the best parts of you.

- Start with a smile, firm handshake and your name (very important)
- Share information about your professional background, education, relevant experience and skills, professional/academic goals and vision
- Reserve personal information for when you get the job
- Provide your business/networking card

Here is a checklist to get you started:

Name: _____ Year in School: _____ Graduation Plans: _____
Major: _____ Minor: _____ Concentration: _____

Skills, Internship, Relevant Accomplishments:

Career Goals:

Examples:

Hi my name is Sam Star, and I am a Senior Communications major here at UIS. I've recently completed an Internship with a local television broadcasting company and I have volunteered with our campus radio station for over the past 3 semesters. I'm looking for a broadcasting opportunity with a local news station in Central Illinois to launch my news-media career.

Nice to meet you, I'm Samantha University. I'm currently a Junior at UIS, majoring in Computer Science. I hope to become a computer network specialist when I graduate. Right now, I'm looking for an internship where I can build upon my networking skills.

Helpful Resources:

- Watch Career Spots at the bottom of uis.edu/career; Click on the 'Job Search' Tab then 'Networking'
- Visit the CDC's A-Z index on Networking: www.uis.edu/career/goals/active/networking/
- Read about Elevator Pitch Do's and Don'ts here: www.quintcareers.com/elevator_speech_dos-donts.html

UIS Career Development Center
Student Affairs Building, Room 50
One University Plaza, MS SAB 50
Springfield, IL 62703-5407



Phone: (217) 206-6508
Web: www.uis.edu/career
Email: careerservices@uis.edu