

Outcomes Map Business Management, B.S., 2017-18 Catalog

	PLO 1 - Analytical Thinking and Problem Solving: Analyze and process business information in a manner that is logical, reflective, researched and applicable to managerial decision-making (ULO 3).	PLO 2 - Communication Strategy & Social Intelligence: Present information orally and in writing for informational, persuasive, argumentative and expressive purposes while giving appropriate consideration to audience, context and format. Ability to connect to others in a deep and direct way, to sense and stimulate reactions and desired interactions (ULO 3).	PLO 3 - Quantitative Reasoning: Apply quantitative, statistical and financial methods to analyze, interpret, communicate and address challenges in organizations. Ability to translate vast amounts of data into abstract concepts and to understand data based reasoning (ULO 1).	PLO 4: - Integration of Biblical Values into Business Strategy: Demonstrate the ability to synthesize management concepts with Biblical values to create sound business strategies (ULO 2).
CORE CURRICULUM REQUIREMENTS				
MATH 190 Business Statistics			I	
PROGRAM COURSES				
205 Managerial Economics	I			
211 Accounting 1	I			
212 Accounting 2	I			
220 Management Information Systems	D			
230 Marketing Principles		I		I
318 Human Resource Management		D		
319 Organizational Ethics				D, M
323 Business Analytics			D, M	
328 Organizational Behavior		D		
347 Global Business Environment		D		
361 Business Law	D	D		
370 Finance	D			
375 Business As Mission	D			D
421 Leadership & Change	D			D
478 Capstone, Business Management	M	M		D

I = Introduce learning outcomes (update or initial reflection)

D = Develop/emphasize learning outcomes (places of formative assessment)

M = Mastery of learning outcomes (assignments, capstones, places of summative assessment)