

Generational Quiz

(Based on Pew Research Studies)

1. Which generation spends the most disposable income?
 - ☐ Gen Z
 - ☐ Millennials
 - ☐ Gen X
 - ☐ Baby Boomer
 - ☐ Silent Generation
2. 40% of this generation have been married.
 - ☐ Gen Z
 - ☐ Millennials
 - ☐ Gen X
 - ☐ Baby Boomers
 - ☐ Silent Generation
3. This generation is most likely to have friendships with others of sexual orientation different than their own.
 - ☐ Gen Z
 - ☐ Gen X
 - ☐ Millennials
 - ☐ Baby Boomers
 - ☐ Silent Generation
4. This generation is 19% more likely to share content online.
 - ☐ Gen Z
 - ☐ Gen X
 - ☐ Millennials
 - ☐ Baby Boomers
 - ☐ Silent Generation
5. 68% of this generation is very concerned about the direction of the United States overall?
 - ☐ Gen Z
 - ☐ Gen X
 - ☐ Millennials
 - ☐ Baby Boomers
 - ☐ Silent Generation
6. 40% of the members of this generation hold college degrees?
 - ☐ Gen Z
 - ☐ Gen X
 - ☐ Millennials
 - ☐ Baby Boomers
 - ☐ Silent Generation

7. This generation spends the most on reading materials.
 - Gen Z
 - Millennials
 - Gen X
 - Baby Boomer
 - Silent Generation
8. 88% of this generation live in metro areas.
 - Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
9. This generation has abused alcohol, cocaine, marijuana, and sedatives more than any other generation.
 - Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
10. 47% of men are veterans.
 - Gen Z
 - Millennials
 - Gen X
 - Baby Boomer
 - Silent Generation
11. This generation uses a minimum of 5 screens regularly.
 - Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
12. This generation eats out most of the time.
 - Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
13. This generation gets the bulk of their “news” from apps/web.
 - Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation

14. This generation has created the most Start Up companies.
- Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
15. This generation spends the longest amount of time to search for a new job.
- Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
16. 22% of this generation make money through an online enterprise.
- Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
17. This generation is most likely to use a public library.
- Gen Z
 - Millennials
 - Gen X
 - Baby Boomer
 - Silent Generation
18. 34% of this generation are satisfied with work/life balance.
- Gen Z
 - Gen X
 - Millennials
 - Baby Boomers
 - Silent Generation
19. This generation feels the most wealthy.
- Gen Z
 - Millennials
 - Gen X
 - Baby Boomer
 - Silent Generation
20. This generation was rated as the “most challenging to work with” even by their own generation.
- Gen Z
 - Millennials
 - Gen X
 - Baby Boomer
 - Silent Generation