

Career Immersion Program

What is a Career Immersion?

Career Immersions, or “career field-trips,” connect students (approx. 10-20) with employers in the employer’s real-world work setting. Students receive a “behind the scenes” look at organizations and the variety of careers that exist within them. Students and employers participate in unique and interactive networking activities to allow students to expand their industry knowledge and apply what they are learning in the classroom. For employers, career immersions are unique opportunities to build relationships with UIS students and recruit passively for internships, part-time, and full-time jobs.

Sample Areas of Your Organization to Have Students Engage with:

Human Resources, Marketing/Advertising, Finance/Accounting, Sales, Information Technology, Communication/Public Relations, Development/Fundraising, Management/Business Operations

Suggested Agenda & Topic Items:

*These activities are suggested topics only. Please feel free to suggest additional topics and customize your immersion agenda.

Beginning of Immersion:

- Start with overview of organization/industry, company culture, careers within organization
- Tour of organization with meet & greet of employees, career descriptions
- Meet & Greet with UIS Alumni Employees and/or new hires
- What you would be doing if you worked in this area or department

Middle of Immersion:

- Role play with employees, case studies, leadership styles, group work
- Lunch with students and employees
- Create sample work products with students: press releases, business plans, reports
- Have students sit in on actual meetings
- Have students pair up with employees to conduct informational interviews
- Have employees mock interview students
- Have employees provide students with resume and/or cover letter advice

End of Immersion:

- What skills employer looks for when hiring, recruitment trends, tips
- Q&A session/discussion
- Open Networking, networking activities
- Discuss salary trends, negotiation, etc.

If you are interested in hosting UIS students for a Career Immersion event, please contact:

Kristin Nisbet-White, Employer Development and Informatics Liaison
 Career Development Center
 University of Illinois Springfield
 Phone: (217) 206-6508
 Email: employerrelations@uis.edu

