

## SGA Allocation Request

### **1. What is the amount that you are requesting for the upcoming school year?**

The amount that we are requesting for the upcoming school year is \$70,000.

#### **a. Please Provide a Breakdown of your requested budgeted amount (i.e., professional development, operations, advertising, etc.) and how much will be allocated to each category?**

We are requesting for the following categories:

- Fall Welcome Week:
  - Walking tacos (\$1000)
  - DJ Yinka (\$450)
- Homecoming:
  - Flag Football Shirts (\$400)
  - Food Trucks (\$3,000)
  - Bonfire Supplies/ Drinks, Smores, etc (\$500)
  - Services from Facilities (\$1500)
  - Tailgate w/Attaboy (\$2200)
  - Volunteer Dinner/Food for after party (\$180)
- Spring Welcome Week
- HLHM/Queertober
- Relax w/ SAC
- Springfest
- General Events
- Marketing
- Food
- Giveaways
- Leadership Development

#### **b. Please provide a brief description on the reasoning for each category's allocation and the intention of its use.**

Contracts: Allocated funds for contractual obligations and legal agreements with vendors, performers, service providers, speakers, etc.

Marketing: The goal is to enhance visibility and engagement with the student body using printed materials, advertisements, etc.

Food: Budgeted for catering, refreshments, and events to create a welcoming atmosphere to improve event attendance and support hospitality efforts.

Giveaways: IE; prizes for events, merchandise, and promotional items to encourage participation.

Leadership Development: NACA/APCA

### **2. How much was requested last school year**

#### **a. Were all funds allocated during this school year, if not, what were the reasons?**

\$80,000 was requested, and \$70,000 was allocated.

**3. What are the overall goals for programming for the upcoming school year?**

Giving back (SAC merch, prizes), challenging creativity, being more unique in event planning (doing things never done), proper budget management, cultural and heritage events (diversify), leadership & professional development (NACA/APCA conferences),

**4. Describe the major programs or initiatives your organization intends to implement, along with an approximate cost?**

Tentative major programs solidified for the upcoming school year:

- Welcome Week: We Outside... w/ Walking Tacos 8/28 → \$2000
- Homecoming: Flag Football, Bonfire, Tailgate, Homecoming Royalty, Homecoming Party, Spirit Week 9/14-20 → \$10,000-\$15,000
- Paint n Sip: Maya Piata (Music Artist) 9/26 → \$2500
- HLHM/Queertober: Chibbi (Spoken Word Artist) 10/7 → \$2200
- SPOOKWRLD: Psychic Soulmates (Psychics) 10/24 → \$3500
- Relax w/ SAC: Campus Spa 12/2 → \$3000
- Spring Welcome: ACW Entertainment (Trivia) → \$5500
- BHM: Opening Candlelight Vigil - Madam Nseela 2/2 \$4000; Black Hair Show - Lyrical Faith 2/18 \$3000; Ebony Ball - Carmen Dianne 2/28 \$1650
- Springfest: 4/13-18
- Nikki Joiner w/ Student Life & Career Development Center:

**5. Do your programming goals align with the SGA Programming Goals Statement? If so, how?**

Yes, our programming goals align with the SGA Programming Goals Statement. Our mission statement is to provide social, recreational, and cultural activities appealing to a wide variety of student interests by acknowledging the unique diversity of the student culture at the University of Illinois Springfield. SAC shall be a forum for understanding campus life by creating and carrying on the traditions of the University and striving towards increasing the involvement of students in university life. Through programming, we strive to successfully meet or exceed our goals that align with our mission statement.