**UIS Institutional Peer Group (IBHE Approved)**

**Institutional Profiles**

The following institutions comprise the UIS IBHE-Approved peer group. Institutional Profiles include a brief history; Carnegie Foundation Basic Classification categories; population numbers; programs offered; and enrollment, faculty, and program completion data (see Appendix A). An Institutional Profile for UIS is included for purposes of comparison.

**Auburn University at Montgomery**

Auburn University at Montgomery, a public Master’s M1 institution located in Montgomery, Alabama (population 198,525), is the metropolitan campus of Auburn University. It enrolled its first students in 1969; two years later, the university relocated to a 500-acre tract east of the city. AUM offers more than 30 baccalaureate degrees, 50 minors, nearly 20 master’s degrees, 15 post-graduate certificates, and two doctorate degrees among its five schools – Business, Education, Liberal Arts and Social Sciences, Nursing and Health Sciences, and Sciences.

Total headcount is 5,188, with 13% of students enrolled at the graduate level. Full-time faculty total 216, with 79% having a Ph.D. or terminal degree and 80% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 16 to 1.

At the undergraduate level, students are highly represented in health professions, particularly nursing (27% of degrees awarded) as well as in business, management, marketing, and finance programs (17% of degrees awarded). At the graduate level, education (29% of degrees awarded) and business (24% of degrees awarded) account for the majority of program completions. Their 6-year graduation rate was 34%.

**Clark University**

Clark University, a private R2 institution in Worcester, Massachusetts (population 185,428), was founded in 1887 and offers a broad and deep liberal education. It is a teaching and research university and is the oldest graduate institution in the United States. Clark’s first president was G. Stanley Hall, the founder of the American Psychological Association, who played a key role in developing geography as a discipline; he is noted for environmental education and research. Along with an Accelerated B.A./Master's Degree Program, Clark offers 33 baccalaureate majors, 36 minors, 24 master’s degrees, 13 post-graduate certificates, and eight Ph.D. programs.

Total headcount is 3,498, with one-third of its students enrolled at the graduate level. Full-time faculty total 215, with 95% having a Ph.D. or terminal degree and 74% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 11 to 1.

At the undergraduate level, students are represented in social sciences (27% of bachelor degrees awarded), as well as in psychology (16% of degrees awarded) and biological sciences (14% of degrees). At the graduate level, business, management, and finance programs account for 21%, and communication degrees account for 20%, of the master’s degrees awarded. Their 6-year graduation rate was 79%.

**College at Brockport - State University of New York**

The College at Brockport – SUNY,a public Master’s M1 institution located in Brockport, New York (population 8,163), was founded in 1835 as the Brockport Collegiate Institute and became a Normal School in 1866. With the last Normal School class graduating in 1942, the school officially became a college. Brockport offers nearly 50 majors and minors, and more than 50 graduate programs in its three schools – Arts and Sciences; Business and Management; and Education, Health and Human Services. Twenty-one programs are offered through The Graduate School and post-graduate certifications are available in 22 areas.

Total headcount is 7,924, with 16% of its students enrolled at the graduate level. Full-time faculty total 341, with 86% having a Ph.D. or terminal degree and 85% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 17 to 1.

At the undergraduate level, students are distributed among health professions (23% of degrees awarded) along with an array of Business, Management, Marketing, and Related Support Services programs (13% of degrees awarded) and Parks, Recreation, Leisure, Fitness, and Kinesiology majors (an additional 13% of degrees awarded). At the graduate level, students are strongly represented in education (51% of degrees awarded); in addition, 11% of master’s degrees are awarded in social work and another 11% are awarded in public administration. Their 6-year graduation rate was 64%.

**College of Charleston**

College of Charleston is a public Master’s M1 institution in Charleston, South Carolina (population 137,566). Founded in 1770, the College of Charleston is the 13th oldest academic institution in the United States. It is a state-supported comprehensive institution with a strong liberal arts undergraduate curriculum, along with programs in education and business. The college now offers over 60 baccalaureate majors, 56 minors, 22 master’s programs, and nine certificate programs in six schools: Arts; Business; Education, Health, and Human Performance; Humanities and Social Sciences; Languages, Cultures, and World Affairs; and Sciences and Mathematics.

Total headcount is 10,545, with less than 10% of its students enrolled at the graduate level. Full-time faculty total 526, with 89% having a Ph.D. or terminal degree and 84% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 14 to 1.

Business, accounting, and management programs are highly represented at the undergraduate level, with 24% of baccalaureate degrees earned, with additional representation among the biological sciences (13%) and social sciences (10%) fields. At the graduate level, one-third of degrees were awarded in the education program. Their 6-year graduation rate was 66%.

**Georgia College and State University**

Georgia College and State University, a public Master’s M1 institution, is located in Milledgeville, Georgia (population 18,704), is the antebellum capital of Georgia in the geographic center of the state. It is Georgia’s public liberal arts university, with a mission to combine the educational experiences typical of an esteemed private liberal arts college with the affordability of public higher education. The campus offers more than 40 baccalaureate majors, 47 minors, more than 25 master’s degrees, and three doctoral programs, plus 13 post-graduate certificates, available in four colleges - Arts and Sciences, Business, Education, and Health Sciences.

Total headcount is 7,031, with 17% of its students enrolled at the graduate level. Full-time faculty total 334, with 80% having a Ph.D. or terminal degree and 75% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 17 to 1.

At the undergraduate level, students are distributed among an array of Business, Management, Marketing, and Related Support Services programs (22% of degrees awarded) as well as in health professions (16% of degrees awarded). At the graduate level, students in education (49% of degrees awarded) and business, management, and accounting programs (23% of degrees awarded) are soundly represented. Their 6-year graduation rate was 64%.

**Iona College**

Iona College, a private Master’s M1 institution in New Rochelle, New York (population 78,557), is a Christian Brothers school that was founded in 1940 as a small, affordable college for New York’s working class. Iona continues to foster intellectual inquiry, community engagement, and an appreciation for diversity. Bachelor of Arts, Bachelor of Science, and Bachelor of Business Administration degrees are offered in nearly 50 undergraduate programs, including 41 minors, plus more than 40 graduate programs.

Total headcount is 3,613, with 17% of its students enrolled at the graduate level. Full-time faculty total 169, with 93% having a Ph.D. or terminal degree and 88% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 14 to 1.

At the undergraduate level, students are strongly distributed among an array of Business, Management, Marketing, and Related Support Services programs (41% of degrees awarded); in addition, the communication program conferred another 10% of Iona College’s baccalaureate degrees. At the graduate level, students in Business, Management, Marketing, and Related Support Services programs are soundly represented (57% of degrees awarded); in addition, 13% of the master’s degrees awarded are in psychology and another 11% are in the health professions. Their 6-year graduation rate was 64%.

**Lake Superior State University**

Lake Superior State University is a public Baccalaureate Colleges: Diverse Fields institution located in Sault Ste. Marie, Michigan (population 13,420) whose primary mission is to provide challenging undergraduate programs and services to students and other constituencies from its region. The campus offers 25 associate and 50 bachelor’s programs, plus 61 minors and eight certificates, within five colleges: Criminal Justice and Emergency Responders, Education and Liberal Arts, Health and Behavior, Innovations and Solutions, and Science and the Environment.

Total headcount is 1,984, with all of its students enrolled at the undergraduate level. Full-time faculty total 98, with 62% having a Ph.D. or terminal degree; 86% are in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 14 to 1.

At the undergraduate level, students are broadly distributed among Homeland Security, Law Enforcement, Firefighting, and Related Protective Services programs (18% of degrees awarded); in business, marketing, finance, and accounting programs (16% of degrees awarded); and in health professions (12% of degrees awarded). There were no graduate degrees awarded in 2019-2020. Their 6-year graduation rate was 51%.

**Marist College**

Marist College, a private Master’s M1 institution in Poughkeepsie, New York (population 30,515), is an independent liberal arts college that has been widely recognized for its leadership in the use of technology to enhance teaching and learning. Marist was established in 1929 by the founder of the Marist Brothers, Father Marcellin Champagnat, based on his commitment to excellence in education, a pursuit of higher human values, and dedication to the principle of service. The college provides more than 40 bachelor's programs, 12 minors, 11 master's programs, six 5-year/Dual Degree Programs, and one doctoral program, plus five certificate programs organized into five schools: Communication and the Arts, Computer Science and Mathematics, Liberal Arts, Management, and Science.

Total headcount is 6,738, with 14% of its students enrolled at the graduate level. Full-time faculty total 247, with 81% having a Ph.D. or terminal degree and 62% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 16 to 1.

One-third of undergraduate degrees were awarded in the business, management, and accounting programs; communication, with 14% of degrees awarded, and psychology, with 12% of degrees awarded, are also well represented. At the graduate level, degrees were broadly distributed among public administration (22% of degrees awarded); business, management, and accounting (21%); computer science (19% of degrees awarded; and health professions (15% of degrees awarded). Their 6-year graduation rate was 84%.

**Northern Michigan University**

Northern MichiganUniversity (NMU), a public Master’s M2 institution in Marquette, Michigan (population 20,995) was founded in 1899 with educating teachers as its sole mission. It has grown to become a predominantly undergraduate institution that emphasizes a core liberal arts program and professional degrees. It offers over 170 degree programs, including 121 minors and 25 graduate programs. The university is organized into five colleges: Arts and Sciences; Business; Graduate Studies; Health Sciences and Professional Studies, and Technology and Occupational Sciences.

Total headcount is 7,732, with 8% of its students enrolled at the graduate level. Full-time faculty total 304, with 66% having a Ph.D. or terminal degree and 71% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 20 to 1.

At the undergraduate level, students are equally distributed among numerous majors, with the most prevalent being Business, Management, Marketing, and Related Support Services programs (15% of degrees awarded) as well as in health professions (12% of degrees awarded). Although small, at the graduate level, students are most strongly represented in education (34% of degrees awarded). Their 6-year graduation rate was 48%.

**Shippensburg University**

Shippensburg University, a public Master’s M1 institution in Shippensburg, Pennsylvania (population 5,565), was founded in 1871 as a normal school. Shippensburg has more than 100 undergraduate programs in three colleges - Arts and Sciences, Education and Human Services, and Business - along with the School of Graduate Studies and School of Academic Programs and Services. In addition, 46 minors, 17 undergraduate certificates, 11 post-bachelor’s certificates, eight post-master’s certificates, 53 master’s degrees, and two Ed. D. programs are offered.

Total headcount is 6,084, with 13% of its students enrolled at the graduate level. Full-time faculty total 308, with 87% having a Ph.D. or terminal degree and 89% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 16 to 1.

At the undergraduate level, students are soundly represented across Business, Management, Marketing, and Related Support Services programs (32% of degrees awarded), with additional showings in psychology (10% of degrees awarded) and education (9% of degrees awarded). At the graduate level, students are strongly represented in education (32% of degrees awarded) and its business, management, and organizational behavior studies programs (31% of degrees awarded). Their 6-year graduation rate was 58%.

**Trinity University**

Trinity University, a private Master’s M3 institution in San Antonio, Texas (population 1,547,253) founded in 1869, is a highly selective, professionally-oriented liberal arts and sciences school. It offers undergraduate programs with 49 majors, 64 minors, and master’s degrees in accounting, teaching, school leadership, school psychology, and health care administration.

Total headcount is 2,606, with 6% of its students enrolled at the graduate level. Full-time faculty total 263, with 95% having a Ph.D. or terminal degree and 84% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 9 to 1.

At the undergraduate level, students are broadly distributed across Business, Management, Marketing, and Related Support Services programs (24% of degrees awarded) as well as in social sciences (13% of degrees awarded) and biological sciences (11% of degrees awarded). At the graduate level, although small, students are more strongly represented in education (42% of degrees awarded) and health professions (35% of degrees awarded). Their 6-year graduation rate was 76%.

**Union College**

Union College, a private Baccalaureate Colleges: Arts & Sciences Focus institution in Schenectady, New York (population 65,273), is a small, independent liberal arts college. Founded in 1795 as the first planned campus in the United States, Union College is committed to integrating the humanities and social sciences with science and engineering. Organized interdepartmental majors are offered in many areas, and the college has developed integrated baccalaureate/master’s programs with 58 majors and minors, five joint programs and options for other interdisciplinary studies.

Total headcount is 2,189; there are no students enrolled at the graduate level. Full-time faculty total 213, with 96% having a Ph.D. or terminal degree and 80% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 10 to 1.

At its undergraduate level, students are largely distributed in social sciences (27% of degrees awarded), engineering (17% of degrees awarded) and biological sciences (also with 17% of degrees awarded). There were no graduate degrees awarded in 2019-2020. Their 6-year graduation rate was 82%.

**University of Illinois Springfield**

The University of Illinois Springfield, a public Master’s M1 institution located in Springfield, Illinois (population 114,230), is one of three campuses of the University of Illinois system. After functioning for 30 years as an upper division institution, during Fall 2001 the campus began admitting first-year students into the Capital Scholars program, an innovative general education curriculum. The campus strives to provide a strong foundation in the liberal arts for all undergraduates. Building on its location in the state capital, the campus emphasizes public affairs and public policy in its curriculum and through an intensive internship program. The campus is organized into four colleges: Business and Management, Education and Human Services, Liberal Arts and Sciences, and Public Affairs and Administration. UIS offers 30 bachelor’s degrees, 25 minors, 20 master’s degrees, one doctorate, and 26 online majors.

Total headcount is 4,275, with 37% of its students enrolled at the graduate level. Full-time faculty total 201, with 84% having a Ph.D. or terminal degree and 80% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 12 to 1.

At the undergraduate level, students most commonly earn degrees in business, management, and accounting (27% of degrees awarded), computer science (19% of degrees awarded) and psychology (10% of degrees awarded). At the graduate level, there is stronger representation among computer science (35% of degrees awarded); business, management, and accounting (16% of degrees awarded) and public administration and human services (16% of degrees awarded). Their 6-year graduation rate was 54%.

**University of Wisconsin – Green Bay**

The University of Wisconsin – Green Bay, a public Master’s M2 institution in Green Bay, Wisconsin (population 104,578), is a comprehensive institution offering a strong interdisciplinary, problem-focused liberal education that integrates disciplinary and professional programs. The campus offers 41 undergraduate majors; more than 40 minors; nine graduate programs, including one doctoral degree; seven pre-professional tracks; and 17 certificate programs.

Total headcount is 8,766, with 4.5% of its students enrolled at the graduate level. Full-time faculty total 241, with 87% having a Ph.D. or terminal degree and 75% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 22 to 1.

At the undergraduate level, one in five graduates are in business, management, and accounting programs, then students are more broadly distributed across psychology (11% of degrees awarded), health professions (11% of degrees awarded), and liberal arts and sciences (9% of degrees awarded). At the graduate level, with relatively fewer students, there is strong representation in social work (32% of degrees awarded) and the health professions (20% of degrees awarded). Their 6-year graduation rate was 53%.

**University of South Dakota**

The University of South Dakota (USD), a public R2 institution in Vermillion, South Dakota (population 10,926) was founded in 1862. USD is the state’s flagship university, the oldest university, and is designated as the only public liberal arts university in South Dakota. It offers more than 200 academic programs, including nearly 70 minors, and 78 graduate and professional programs in seven schools and colleges. It is home to the state’s only law school and is one of only three medical schools in South Dakota.

Total headcount is 9,920, with 25% of its students enrolled at the graduate level. Full-time faculty total 448, with 76% having a Ph.D. or terminal degree with 63% in the tenure system (i.e., tenured or tenure-track). Their student-to-faculty ratio is 15 to 1.

At the undergraduate level, USD students are largely distributed across the health professions (36% of degrees awarded), with notable percentages also seen in Business, Management, Marketing, and Related Support Services programs (15% of degrees awarded) and education (9% of degrees awarded). Graduate students earned degrees that were mainly distributed across education (23% of degrees awarded); health professions (22% of degrees awarded); and business, management, and accounting programs (19% of degrees awarded). Their 6-year graduation rate was 59%.

**Appendix A**

**Sources**

The Carnegie Foundation Basic Classification categories are used for the institutions’ levels (see Appendix B).

Population data (2019 estimates) were obtained from the U. S. Census.

Enrollment, faculty and program completion data for the 2019-2020 academic year are from the National Center for Education Statistics.

Faculty tenure data are from the Integrated Postsecondary Education Data System (IPEDS) Human Resources Institution Profile.

Additional data were obtained from *U.S. News and World Report.*

Descriptive information was obtained from each institution’s website.

**Appendix B**

**Carnegie Foundation Basic Classification Description**

The Carnegie Foundation for the Advancement of Teaching, an independent policy and research center, determines each institution’s Basic Classification category. The Basic Classification is an update of the traditional classification framework developed by the Carnegie Commission on Higher Education in 1970 to support its research program. The Basic Classification was first published in 1973; it has been subsequently updated eight times, including in 2015 and 2018.

The Basic Classification Categories are as follows (excluding Associate’s Colleges, Special Focus Institutions and Tribal Colleges):

**Doctoral Universities**

Includes institutions that awarded at least 20 research/scholarship doctoral degrees during the update year and institutions with below 20 research/scholarship doctoral degrees that awarded at least 30 professional practice doctoral degrees in at least two programs.

R1: Doctoral Universities – Very high research activity

R2: Doctoral Universities – High research activity

D/PU: Doctoral/Professional Universities

**Master's Colleges and Universities**

Generally includes institutions that awarded at least 50 master's degrees and fewer than 20 doctoral degrees during the update year.

M1: Master's Colleges and Universities – Larger programs

M2: Master's Colleges and Universities – Medium programs

M3: Master's Colleges and Universities – Smaller programs

**Baccalaureate Colleges**

Includes institutions where baccalaureate or higher degrees represent at least 50 percent of all degrees but where fewer than 50 master's degrees or 20 doctoral degrees were awarded during the update year. Some institutions above the master's degree threshold are also included.

Arts & Sciences Focus

Diverse Fields

**Baccalaureate/Associate's Colleges**

Includes four-year colleges (by virtue of having at least one baccalaureate degree program) that conferred more than 50 percent of degrees at the associate's level.

Mixed Baccalaureate/Associate's Colleges

Associate's Dominant