

Transfer Advising Guide
 Bachelor of Business Administration ¹
 Academic Year 2017-2018



General Education Curriculum		
Course Number	Course Title	Hours
ENG 120	English Composition I	3
ENG 121	English Composition II	3
SPE 111	Intro to Speech Comm	3
MAT 130	College Algebra	3
Physical Science	One science course must include a lab	7
AND Life		
PSY 271 OR	Intro to PSY OR Intro to SOC (Social Behavioral Science)	3
SOC 280	Humanities/Fine Art	9
Foundation Requirements ²		
BUS 151	Financial Accounting	3
BUS 152	Managerial Accounting	3
ECO 231	Principles of Macroeconomics	3
ECO 232	Principles of Microeconomics	3
MAT 210 OR	Finite Mathematics OR	3
MAT 211	Mathematical Analysis (4 cr hrs)	
BUS 281 OR	Business Statistics OR	3
MAT 125	Statistics	
Lower Division General Electives		
	as advised	17
Total³		66

College Core		
Required courses for all BBA undergraduate students (21 hours)		
Course Number	Course Title	Hours
BUS 302	Principles of Financial Management	3
BUS 312	Principles of Marketing	3
BUS 322	Principles of Operations Management	3
BUS 331	Business, Ethics and Society	3
MGT 310	Managing Organizational Behavior	3
MIS 352	Principles of MIS	3
MGT 488	Strategic Management: The Capstone	3
BBA Requirements (15 hours) ¹		
	Upper Division BBA Concentration	15
	Specific Coursework	
Engaged		
	ECCE US Communities OR ECCE Global Awareness (300 or 400 level)	3
	ECCE IPL 300 Engagement Internship ⁴	6
	ECCE UNI 301 Speaker's Series	1
Upper Division Electives		
	Upper Division Electives	8
Total		54

Degree Total 120

¹Subject to curricular changes or revisions. Please refer to the catalog for specific CBM and individual program requirements. Bachelor of Business Administration concentrations include BBA: Comprehensive; BBA: Finance; BBA: Management; BBA: Marketing and BBA: Sport Management.

²A minimum grade of C- is required in **ALL** foundation courses. A cumulative GPA of at least 2.0 is required across all college foundation courses.

³A maximum of 66 hours of transfer credit from Lake Land College may be applied towards this bachelor's degree program.

⁴Engagement Experience. A minimum of 3 hours of Internship course work (IPL 300) for Engagement Experience is required (6 hours Internship recommended). 10 Hours total ECCE required.

For more information about the Business Administration program call 217.206.6780