The Third House: State Lobbying Essentials

is a day-long seminar on how to lobby the Illinois General Assembly effectively. Participants will receive vital information on practical lobbying skills and resources, advanced strategies and tactics, state budget insights and considerations, and the role of elections and campaigns in the legislative process from various experienced and successful lobbyists and senior administrative officials. Continental breakfast, lunch and afternoon refreshments included.

University of Illinois Springfield, Public Affairs Center, Conference Room C/D

Sponsored by the Institute for Legal, Legislative & Policy Studies of the Center for State Policy and Leadership
The Third House: State Lobbying Essentials

Featured Speakers
Katie Anselment, Eastern Illinois University
Sarah Brune, Illinois Campaign for Political Reform
John Charles, Southern Illinois University
Jennifer Creasey, University of Illinois
Jeanette Malafa, Western Illinois University
Dawn Melchiorre, Forefront

Who Should Attend?
Lobbyists
Prospective Lobbyists
Legislative Liaisons
Government Affairs Representatives
Members of the Media
Not-for-Profit Advocates and Executives
State and Local Government Officials and Employees
Students
Interested Citizens

What Will You Learn?
Practical Lobbying Skills
Lobbying Ethics and Regulations
Communication Tips
Advanced Strategies and Tactics
State Budget Concerns and Considerations
Impact of Elections and Campaigns
Online Resources

Workshop participants will receive an electronic copy of Lobbying Illinois: How You Can Make a Difference in Public Policy.
Agenda

8:00 a.m. Registration and Refreshments
Public Affairs Center, Conference Room C/D, First Floor

8:30 a.m. Introductory Remarks
Barbara Van Dyke-Brown, Institute for Legal, Legislative and Policy Studies

8:45 a.m. What Makes a Successful Lobbyist?
TBA

9:45 a.m. Break

10:00 a.m. Coalition Building: Stronger Together than Apart
Katie Anselment, Eastern Illinois University
John Charles, Southern Illinois University
Jennifer Creasey, University of Illinois
Jeanette Malafa, Western Illinois University

12:00 p.m. Lunch, Sangamon Auditorium Lobby
Speaker: TBA
“Communicating with your Legislator”

1:30 p.m. Illinois State Budget Then and Now
TBA

2:45 p.m. Break

3:00 p.m. Role of Campaigns & Elections
Sarah Brune, Illinois Campaign for Political Reform
Dawn Melchiorre, Forefront
TBA

4:00 p.m. Closing Remarks/Adjourn

www.uis.edu/illaps/events/
Registration Information

The fee for this day-long workshop is $300, and includes handouts, refreshments and lunch.

Register soon, seating limited!

Cancellations received after January 20th will be assessed a $50 administrative fee. No refunds will be made for cancellations received less than 72 hours before the workshop. If the registered person cannot attend, substitutions are permitted.

Date and time: Thursday, January 25, 2018, 8:30 a.m. – 4:00 p.m.

Location: Public Affairs Center, Conference Room C/D, First Floor, University of Illinois Springfield, One University Plaza, Springfield, IL

Contact Information:
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How to Register

You can register for the seminar online at http://www.uis.edu/illaps/thethirdhouse2018/

Registration form allows for individual registration(s) only. There is no “group” or “bulk” registration.

There is a $5.00 transaction fee per credit card registration.

Check payments should immediately follow registration.