Memorial Health System

Street Address: 701 N. 1st street, Springfield, IL 62781  Website:www.choosememorial.com

Phone number: 217.788-3000

Agency Contact: Zach Baliva, Multimedia Consultant

Email Address: Baliva.Zach@mhsil.com

How should students contact this agency? Email

How should students submit cover letters and resumes? Email

General description of agency or business
One of the leading healthcare organizations in Illinois, Memorial Health System of Springfield is a community-based, not-for-profit corporation dedicated to patient care, education and research.

Internship or Job Description
Digital Marketing and Communications Assistant Internship
- Social Media
- Livestreaming video content
- Video Production and Editing
- Advertising
- Graphic Design
- Copywriting

Will work closely with graphic designers, writers, communications consultants, and multimedia producers.

Basic student learning anticipated
Working for Memorial Health System will help students grasp emerging effective trends in traditional and digital marketing and see how their direct contributions drive results. We partner with a local agency and leverage social media, video, print, display ads, and other tools to reach internal and external audiences with important messages to increase business and drive growth while supporting the mission of our organization.

Hours per week: Up to 25

Number of weeks: 8-16

Position Available: Fall, Spring, Summer

unpaid