Prudential Financial- Summer Agency Marketing Associate Program

Street Address: 2509 West Iles Avenue Springfield, IL and 2305 Village Green Place Champaign, IL
Phone Number: 217-398-2500 Extension: 6226
Agency Contact: Jessica Millis
Email Address: jessica.millis@prudential.com
How should students submit cover letters and resumes? Email

About Prudential Financial
Prudential Financial, Inc. (NYSE: PRU) has operations in the United States, Asia, Europe, and Latin America. Leveraging its heritage of life insurance and asset management expertise, Prudential is focused on helping individual and institutional customers grow and protect their wealth. The company’s well-known Rock symbol is an icon of strength, stability, expertise and innovation that has stood the test of time. Prudential's businesses offer a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, asset management, and real estate services.

Summer Agency Marketing Associate - Agency Distribution

Summer Agency Marketing Associate Program is available at 50 agency locations throughout the country.

The Prudential Financial Summer Agency Marketing Associate Program in Agency Distribution is an opportunity for top students to gain relevant work experience in various aspects of Financial Services, particularly marketing and distribution. The program offers students challenging and meaningful work that allows them to demonstrate their abilities, apply knowledge acquired through college courses, and evaluate future employment opportunities within the Company. Agency Marketing Associates serve as members of the local agency team responsible for enhancing the agency’s success in specific target markets.

Agency Distribution Summer Agency Marketing Associates will gain insight into the value of the financial services we provide in the marketplace. Individuals may be considered for full time positions as Financial Services Associates after graduation. These entry positions are foundational for many management career opportunities in marketing and distribution.

Responsibilities
Agency Distribution Summer Agency Marketing Associates will be responsible for conducting local marketing research, identifying target markets, identifying organizations and contacts in the local community who can help facilitate the penetration of the target markets, and identifying and executing opportunities for agency branding and recognition in the local community. They may also support the agency’s recruiting and retention efforts.

Requirements
- Marketing or Business majors strongly preferred.
- Minimum 3.2 GPA (on a 4.0 scale).
- Superior communication (both oral and written) and leadership skills. Quantitative and analytical skills are desirable.
- Proficient in Microsoft Word, Excel and PowerPoint.
- Resourcefulness, flexibility and creativity.
- Ability to work independently as well as in a team environment.

Hours per week: 37.5 hours per week
Number of weeks: 12 weeks
Position Available: Summer

Paid August 9, 2011