Mid-West Family Broadcasting

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How should students contact this agency? Email or phone

How should students submit cover letters and resumes? Email or mail

General Description of Mid-West Family Broadcasting
MWFB operates four commercial radio stations in the Springfield Area focusing (WQLZ, WNNS, WMAY, and Alice @ 97.7) on getting local businesses in front of as many consumers as possible while providing desirable and sought after locally oriented content for a variety of different audiences.

Multi-media Production Internship
Students interning with Mid-West Family Broadcasting will get hands on work in audio/video production, graphic design for the web, social media management for commercial media outlets, and they may even do some on-air work and help with radio station events.

Basic student learning anticipated
A mass communication student interning with Mid-West Family Broadcasting will be provided hands-on skill sets to enter the work force with a portfolio highlighting their ability to produce consistent, current, and relevant content in a fast paced atmosphere. They will help edit audio, graphics, and even video. Students can expect to work closely with on-air staff and the sales department in day-to-day operations.

Hours per week: Up to 20

Number of weeks: 8-16

Position Available: Spring 14, Summer 14, Fall 14

Unpaid

Updated: January 2014