Mid-West Family Broadcasting

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How should students contact this agency? Email or phone

How should students submit cover letters and resumes? Email or mail

General Description of Mid-West Family Broadcasting
MWFB operates four commercial radio stations in the Springfield Area (WQLZ, WNNS, WMAI, and Alice @ 97.7) focusing on getting local businesses in front of as many consumers as possible while providing desirable and sought after locally oriented content for a variety of different audiences.

Broadcast Journalism Internship
Interning for 970 WMAI, The News and Talk of Springfield will develop news writing and gathering skills, provide experience on-air reporting and anchoring, and work on multi-media production for news broadcast.

Basic student learning anticipated
A broadcast journalism student interning with 970 AM WMAI will be provided hands-on skill sets and a portfolio highlighting their ability to produce consistent, current, and relevant content in a fast paced atmosphere, while focusing on the integrity and ethics of producing news content for local broadcast. Students can expect to work very close with the newsroom on developing stories and reaching out to sources, conducting interviews, attending press conferences and other news events and writing news stories.

Hours per week: Up to 20

Number of weeks: 8-16

Position Available: Spring 14, Summer 14, Fall 14

Unpaid   Date: 01/2014