MCL Restaurant & Bakery

Street Address: 101 West Jefferson Street, Springfield, IL 62702

Phone number: 217.785-5158   Fax number: 217.555.4444

Email Address: mcl37_idor@mclhomemade.com

Contact: Cara Weatherford, Manager

How should students contact this agency? Email or phone

How should students submit cover letters and resumes? Email

General Description of agency or business
We are a regional restaurant chain founded in 1950, with locations in Ohio, Indiana, and Illinois. All of our foods are “homemade every day.” We are looking for a business student to help us with marketing at our location in the Illinois Department of Revenue building.

Internship or Job Description
Marketing Assistant Internship
- Performs “grass roots” marketing for MCL
- Meets with local businesses to educate them about MCL catering options
- Develops and maintains a list of sales contacts
- Will work closely with GM on marketing strategy

Preference for students who stay longer than one semester, as an intern or simply as an employee.

Basic student learning anticipated
Student will learn about marketing in the restaurant business and how to sell our products to local businesses.

Hours per week: Up to 15

Number of weeks: 16

Position Available: Fall, Spring, Summer