It's A Wrap!
It's A Wrap! helps businesses and individuals manage life's occasions with gift baskets, balloon decor and event management services.

MY NAME ON STUFF!
This is an advertising and promotional products business that helps businesses brand and expand with trendy and fun items. If a business can dream it, a business can have its name on it.

Our Unique Advantage
We can provide a client one-stop shopping for conventions, conferences, events, and gifting with multiple small items to single larger consumable gifts.

Job Description
Primarily, we are looking for an intern who wants to share and expand his or her knowledge of small business marketing, communications, visual design, social media marketing and market research. Currently we use a variety of techniques to reach and inform our targeted markets including Face Book, Constant Contact, direct mail and networking. Our goals are to reach a larger audience who needs our services and to expand our client base.

An intern will have an opportunity to create a marketing calendar and prepare a campaign for one or more events such as Valentine's Day or Administrative Professionals Week. In addition, he or she will have an opportunity to explore his or her creative side in the area of balloon decor and event planning when or if these should arise.

Education and Preferred Skills
We are looking for a student with course work or experience in sales and marketing, graphic design especially adobe illustrator or Photoshop, entrepreneurship, marketing research and or communication. It is helpful if the intern has an eye for art or photography.

Hours/Weeks
This is for 3-6 credit hours. Illinois students are eligible for payment.

References/Recommendations
A letter of recommendation is desirable.