The Association of Illinois Electric Cooperatives (AIEC) is a service organization for member electric and telephone cooperatives for the state of Illinois and their associate organizations. AIEC publishes Illinois Country Living magazine, which is distributed to 190,000 households each month. The magazine’s job is to help electric cooperatives communicate with their members, the consumers who own the local electric utility.

**Position:** Marketing and Communications Intern

**Description:** AIEC seeks a marketing intern that will be responsible for assisting the organization in the development and implementation of its marketing, business development and public relations initiatives. This is an excellent opportunity to develop, maintain and expand marketing methodologies while working for a Springfield based nonprofit organization.

**Responsibilities:**

- Update, maintain, track and report analytics on social media platforms using HootSuite and other software or applications.
- Collaborate with the general public, businesses and community based organizations to raise awareness of the publication and other services available.
- Create comprehensive database of targeted businesses and community organizations.
- Assist in coordinating various marketing methods including conferences, internet, social media and grassroots marketing efforts.

**Qualifications:**

- Firm grasp of social media platforms and tools, but willing to train right individual.
- Working towards degree (junior level and up), preferably in a related field (e.g. English, Marketing/Communications, Advertising or Public Administration).
- Previous related experience in marketing or public relations is a plus.
- Proficient in Internet and Microsoft Office based applications.
- Understanding of the basic principles of advertising, public relations and/or marketing.
- Ability to communicate in a professional manner with the press and community contacts.

**Term:** Summer, Fall and Spring

**Hours:** Negotiable

**To Apply:** Please send a cover letter and resume to briley@aiec.coop
Compensation: Paid through matching grant program with Illinois Board of Higher Education: PAID POSITION ONLY AVAILABLE TO UNDERGRADUATE STUDENTS ELIGIBLE TO EARN CREDIT THROUGH INTERNSHIP SERVICES/APPLIED STUDY.

GRADUATE STUDENTS PLEASE DO NOT APPLY.

MUST BE AN ILLINOIS RESIDENT. MUST BE REGISTERED FOR AT LEAST 6 TOTAL CREDITS AT UIS.

Non-Illinois residents or graduate students may apply for UNPAID internships with the agency.