

# Invest in UIS

## Annual Faculty & Staff Campaign



### Frequently Asked Questions

#### **What is the Faculty and Staff Campaign?**

The Faculty and Staff Campaign encourages all UIS employees to make a gift to UIS during the current fiscal year. Gifts of any amount, to any area of UIS “count” as part of the campaign. During the month of March, special efforts raise awareness to promote employee giving. This year, we kick off the campaign on Thursday, March 1 with an event for all employees at the Student Union.

#### **What is the goal of the Faculty and Staff Campaign?**

Our goal is to support the mission of the university and to encourage and increase employee giving participation to UIS. Only a fraction of the costs of attending UIS and budgets for UIS units are covered by state funding. Much of the remainder is funded by gifts of all sizes from individuals, corporations, foundations, grants, and contracts. The collective support of UIS faculty and staff can make a big impact on the future of UIS, and it demonstrates an internal commitment of support that can send a powerful message to our external supporters.

Through the campaign, we:

- Send a message to those outside UIS that we believe in and support our own product
- Fund programs within UIS
- Provide well-deserved recognition to all Faculty & Staff

#### **When does the Faculty and Staff Campaign start? When does it conclude?**

You can contribute any time of the year. The Campaign will be in high visibility beginning at the official Kick-Off Celebration on Thursday, February 28, and will continue through the month of March. Ambassadors will promote the campaign to employees in their areas during the month. However, any gift made between 7/1/2018 and 6/30/2019 is counted as part of the campaign.

#### **I already work here. Why should I give?**

Your special perspective on campus needs allows you discover your personal philanthropic passion and to judge which causes on campus will make good use of your gifts. And when your personal cause thrives, you will be among the first to know. More than that, you'll be joining a winning team. UIS regularly sets records or near records in faculty and staff giving. And remember: All gifts are tax-deductible.

## **How much will I have to give to be a part of the Campaign?**

There is no specific dollar amount required. Your gift of any amount will count as participation in the campaign. Every dollar makes a difference and participation is very important.

## **Will my gift really make a difference?**

Yes! The more people who choose to give, the greater the collective impact will be. Last year, in Fiscal Year 2018, 379 employees made gifts to UIS, which totaled more than \$193,574 in support. Your gift of any amount shows that you believe in the fund you have chosen to support.

## **How will my gift be used?**

You decide where you want to direct your support. Your gift goes to the fund(s) that you designate. There are hundreds of gift funds at UIS. If you would like to make a gift to an area of campus that does not yet have a gift account, we can create an account so your gift gets used the way you want it to. Just contact Teresa Szabo at 206-6058.

## **Do gifts I've already made count? Do I need to make an additional gift to be included in the campaign?**

If your gift to UIS was made on or after July 1, 2018, you do not have to give an additional gift to "count" as having participated in this year's campaign. All gifts given this fiscal year (since July 1, 2018), including payroll deduction gifts and in-kind gifts, will be included in the campaign totals.

## **What types of gifts "count?"**

All types of gifts count for the campaign. Common gift types include:

- Outright gifts: cash, checks, payroll deduction, and credit card gifts.
- Gifts of personal property: such as books, art, equipment, auction items, etc.
- Shares of stock: in publicly traded companies.

## **How do I make a donation to UIS?**

Ask your area's Faculty and Staff Campaign Ambassador, or call the Advancement Office at 6-6058. They will provide you with the materials you need. Or, if you prefer, you may use the online gift form at: [www.uis.edu/advancement/howtogive/](http://www.uis.edu/advancement/howtogive/). All gifts are confidential.

## **What are the tax benefits of giving to UIS?**

All gifts to UIS are tax-deductible to the extent allowable by law. The University of Illinois Foundation issues a gift receipt for each gift.

## **Is this the same as the SECA campaign?**

No, the two campaigns are separate. Both are worthwhile causes. The SECA campaign raises money for thousands of nonprofit organizations worldwide, whereas gifts to the Faculty and Staff Campaign specifically help fund programs at UIS.

## **How will I be recognized?**

In late summer, we print posters listing all employee donors in the fiscal year. Those posters are displayed across campus as well as on the UIS Office of Advancement web page. If you prefer, you can be listed as an anonymous donor. Gift amounts are never publicized.