

Invest in UIS

Annual Faculty & Staff Campaign



Campaign Ambassadors - Responsibilities

Ambassadors for the UIS Faculty and Staff Campaign advocate for the importance of the mission of UIS by promoting employee giving to people within their own areas of campus.

Ambassador responsibilities include:

- Serve as a goodwill ambassador for the Faculty and Staff Campaign.
- Make a gift to the area of your choice at UIS, in any amount, if you have not already done so this fiscal year. Once you have made a gift, you will be better prepared to speak about your own commitment to UIS and the Faculty and Staff Campaign.
- Send a note or email to people in your area to encourage them to attend the kickoff event.
- If you can, attend the kickoff event on February 28, 2019. Bring your colleagues along and enjoy the information, food, and fun.
- After the kickoff:
 - Talk to the people on your list, and anyone else, about the Faculty and Staff Campaign and the importance of employee giving.
 - Hand out campaign materials.
 - Offer fun incentives and reminders to encourage giving in your area.
 - Stay in touch with Office of Advancement staff and use them as a resource to answer questions and provide help.
- In March, touch base with the people on your list. Offer additional materials, and offer to answer questions they may have.
- Wear your “I Invest in UIS” Campaign pin every day in March.