Dear Current & Future Corporate Partners:

On behalf of UIS Athletics, I would like to introduce you to the Stars’ Athletic Corporate Partnership Campaign.

As our teams continue to enjoy success on the field and in the classroom, we continue to receive outstanding support from area businesses through our annual Corporate Partner Campaign. Over the past few years, the Corporate Partner Campaign has allowed us to recruit quality student-athletes and offer scholarships in all 11 of our NCAA Division II sports.

The Corporate Partnership Campaign, initiated to bring area businesses and UIS Athletics together in a joint venture, is used to generate much needed revenue as we continue to develop a championship caliber program.

In exchange for cash donations or in-kind gifts, businesses receive recognition benefits such as athletic event programs, public address announcements, signage rights and athletic event season tickets.

UIS Athletics is certain the Corporate Partnership Program will be a win-win situation for both UIS and Corporate Partners. Please consider upgrading, renewing or joining the UIS Corporate Partner Program and becoming a member of our winning team!

Sincerely,

Kim Pate
Athletic Director
University of Illinois Springfield
ABOUT UIS AND THE PRAIRIE STARS

★ Location: Springfield, IL
★ Enrollment: 5,137
★ Affiliation: NCAA Division II
★ Conference: Great Lakes Valley Conference
★ Colors: Navy Blue, Vegas Gold and White
★ Nickname: Prairie Stars
★ Stadium: Kiwanis
★ Arena: The Recreation and Athletic Center (TRAC)
★ Chancellor: Susan J. Koch

★ Women’s Sports:
  Basketball, Golf, Soccer, Softball, Tennis, Volleyball

★ Men’s Sports:
  Baseball, Basketball, Golf, Soccer, Tennis

RECOGNITION OPPORTUNITIES

★ Fifteen home volleyball matches
★ Fifteen home women’s basketball games
★ Fifteen home men’s basketball games
★ Ten home women’s soccer matches
★ Ten home men’s soccer matches
★ Numerous home softball games
★ Numerous home baseball games
★ Numerous home tennis matches

★ Numerous summer sports camps
★ Various GLVC Championships
★ Various NCAA II National and Regional Championships
★ Student activities/recreation
★ Website/social media
★ High school athletics/activities
★ Educational and musical camps
★ Concerts and special events
Prairie Star Athletics
Levels of Participation

$10,000 Level
$5,000 Level
$2,500 Level
$1,000 Level

Packages are for one year starting with date of signed agreement. Please ask about the opportunities available for multi-year agreements.

*Tickets and/or ticket package components may not be resold per NCAA legislation
Prairie Star Athletics
$10,000 Level

- Full page recognition in the following UIS Athletic game programs
  - Men’s and Women’s Basketball
- Company logo and information in all UIS Athletic game programs
  - Men’s and Women’s Basketball, Volleyball, Men’s and Women’s Soccer, Baseball, Softball
- Signage rights at UIS Athletic facilities (Corporate Partner provides signs)
  - Kiwanis Stadium (4’ x 8’)
  - TRAC (4’ x 4’)
  - Softball Complex (4’ x 8’)
  - Baseball Stadium (4’ x 8’)
  - TRAC Concourse rotating logo
- Ten seats at all UIS volleyball contests
- Access for ten people to home hospitality events
- Two reserved parking spaces (based on availability)
- Right to share one Corporate Partner home volleyball contest and soccer double header

Partner will receive:

- Splash page recognition during the week of your game on UISprairiestars.com
- Corporate Partner recognized in previews the week of your game
- Recognition at the beginning or during game for sponsorship
- Presented with an autographed team ball pregame
- Right to distribute promotional items
- Right to honor employees, conduct a contest, sponsor a performance, etc. at half time
- Mention in weekly press releases
- Serve as honorary coach
- General Admission tickets available by request- up to 100 for your game
- Logo will appear on any television promotion of the sponsor’s game
- Corporate Partner will receive mention in all radio spots promoting the game (if controlled by the Athletic Department)
• One 30-second recognition during all radio broadcasts of UIS Athletics
• Ten reserved seats at all UIS home women’s basketball contests
• Ten reserved seats at all UIS home men’s basketball contests
• Ten message board appearances during UIS contests in the TRAC
• Three feature public address announcements during UIS Volleyball Contests
• Three feature public address announcements during UIS Soccer Contests
• Two feature public address announcements during UIS Basketball Contests
• General public address announcements at all other home UIS Contests
• Exclusive rights to one Corporate Partner home basketball game

Partner will receive:

  Corporate Partner recognized in game notes the week of your game
  Access for two people to the hospitality room for your game
  Splash page recognition during the week of your game on UISprairiestars.com
  Recognition before or during the game for sponsorship
  Presented with an autographed team ball
  Right to distribute promotional items
  Right to honor employees, conduct a contest, sponsor a performance, etc. at half time
  Mention in weekly press releases
  General Admission tickets available by request- up to 100 for your game

• Unlimited general admission passes to all home men’s and women’s soccer, volleyball, softball and baseball (upon request of the Corporate Partner)
• Corporate Partner logo will appear on UIS Athletic website and link to your home page
• Corporate Partner logo will appear on all UIS athletic pocket schedules
  o Schedules for fall, winter and spring sports
• Recognition in Alumni Newsletter
• Corporate Partner logo to appear two times in the student newspaper
• Corporate Partner name/logo will appear on the Corporate Partner Campaign Directory
• Corporate Partner may claim to be an official sponsor of UIS Athletics

Stay Connected | UISprairiestars.com
Prairie Star Athletics
$5,000 Level

- Half page recognition in the following UIS Athletic game programs
  - Men’s and Women’s Basketball
- Company name and information in all UIS Athletic game programs
  - Men’s and Women’s Basketball, Volleyball, Men’s and Women’s Soccer, Baseball, Softball
- Signage rights at UIS Athletic facilities (Corporate Partner provides signs)
  - TRAC (4’ x 4’)
  - Softball Complex (4’ x 8’)
  - Baseball Stadium (4’ x 8’)
- TRAC Concourse rotating logo
- Six seats at all UIS Volleyball contests
- Access for six people to home hospitality events
- One reserved parking space (based on availability)
- One 30-second recognition during all radio broadcasts of UIS Athletics
- Six reserved seats at all UIS women’s basketball contests
- Six reserved seats at all UIS men’s basketball contests
- Five message board appearances during UIS contests in the TRAC
- Two feature public address announcements during UIS Volleyball contests
- Two feature public address announcements during UIS Soccer contests
- One feature public address announcement during UIS Basketball contests
- General public address announcements at all other home UIS contests
- Unlimited general admission passes to all home men’s and women’s soccer, volleyball, softball and baseball contests (Upon request of the Corporate Partner)
- Corporate Partner logo will appear on UIS Athletic website and link to your home page
- Recognition in Alumni Newsletter
- Corporate Partner name to appear two times in the student newspaper
- Recognition on the Corporate Partner Campaign Directory
- Corporate Partner may claim to be an official sponsor of UIS Athletics

Stay Connected | Facebook.com/UISAthletics
Prairie Star Athletics
$2,500 Level

- Quarter page recognition in the following UIS Athletic game programs
  - Men’s and Women’s Basketball
- Company name and information in all UIS Athletic game programs
  - Men’s and Women’s Basketball, Volleyball, Men’s and Women’s Soccer, Baseball, Softball
- Signage rights at UIS Athletic facilities (Corporate Partner provides signs)
  - Softball Complex \( (4' \times 8') \)
  - Baseball Stadium \( (4' \times 8') \)
  - TRAC Concourse rotating logo
- Four seats at all UIS volleyball contests
- One reserved parking space (based upon availability)
- Four reserved seats at all UIS women’s basketball contests
- Four reserved seats at all UIS men’s basketball contests
- Two name mentions during all radio broadcasts of UIS athletics
- Two general public address announcements during UIS contests
- Corporate Partner name to appear two times in the student newspaper
- Recognition in Alumni Newsletter
- Mention on the Corporate Partner Campaign Directory
- Corporate Partner may claim to be an official sponsor of UIS Athletics

Stay Connected | @UISAthletics
Prairie Star Athletics
$1,000 Level

- Eighth page recognition in the following UIS Athletic game programs
  - Men’s and Women’s Basketball
- Company name and information in all UIS Athletic game programs
  - Men’s and Women’s Basketball, Volleyball, Men’s and Women’s Soccer, Baseball, Softball
- Signage rights at UIS Athletic facilities
  - TRAC Concourse rotating logo
- Two reserved seats at all UIS volleyball contests
- Two reserved seats at all UIS women’s basketball contests
- Two reserved seats at all UIS men’s basketball contests
- One name mention during all UIS Athletic radio broadcasts
- One general public address announcement during home UIS Athletic Contests
- Corporate Partner name to appear two times in the student newspaper
- Recognition in Alumni Newsletter
- Listing on the Corporate Partner Campaign Directory
- Corporate Partner may claim to be an official sponsor of UIS Athletics

Stay Connected | Youtube.com/UISAthletics
Additional Sponsorship Opportunities

**TRAC Scorer’s Table Panel (3’ x 8’) $2,000**
Take advantage of unique placement of your advertising for maximum exposure during all contests hosted in the TRAC. A great way to capture fans and television audiences as they catch all the Prairie Stars action taking place in the TRAC. The backlit signs are for an entire year (corporate partner responsible for signage cost).

**TRAC Basketball Hoop Pads $2,000**
Take advantage of unique placement of your advertising for maximum exposure during all contests hosted in the TRAC. Only one sponsor per hoop, set your business apart! This is a great way to capture fans watching from television or the computer.

**TRAC Banner (4’ x 4’) $2,000**
For maximum exposure at UIS athletic events played in the TRAC, scoreboard banners offer the highest visual response. The cost of each is for the entire year (corporate partner responsible for signage cost).

**Kiwanis Banner (4’ x 8’) $2,000**
Highly visual at all UIS athletic events and other sponsored activities held at Kiwanis Stadium. The cost of each banner is for the entire year (corporate partner responsible for signage cost).

**Season Long Contest $1,500**
Your company will receive recognition as the official sponsor of the contest or promotion of your choice for any sport. This is a great way to engage fans and give away items to promote your business. Could be halftime or during a media timeout. Ask about discounts for multiple sports; we’d be happy to give you a deal!

**Think Pink $750/$1,500**
This annual event partner UIS student-athletes and the community to raise awareness and funds for BCA. This sponsorship takes place at multiple contests hosted at UIS. Your company will be the title sponsor for the events and be featured on t-shirts, programs, print materials and website. Option to have an informational booth at each of the games is available for Primary Sponsors.
Sponsor Recognition

Program Recognition

Upgrade your program recognition from black and white to color, (Must purchase a package to upgrade to color)

Full page ad - $250
Half page ad - $150

Purchase program recognition (black and white only). This option does not require the purchase of a package.

<table>
<thead>
<tr>
<th>Size</th>
<th>Basketball</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>$1250</td>
</tr>
<tr>
<td>Half</td>
<td>$750</td>
</tr>
<tr>
<td>Quarter</td>
<td>$500</td>
</tr>
<tr>
<td>Eighth</td>
<td>$300</td>
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</table>

Purchase prime sponsor recognition. This option does not require the purchase of a package.

<table>
<thead>
<tr>
<th>Size</th>
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<tbody>
<tr>
<td>Inside Cover</td>
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<tr>
<td>Inside Cover Full Color</td>
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<tr>
<td>Back Cover</td>
<td>$1500</td>
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<tr>
<td>Back Cover Full Color</td>
<td>$1500</td>
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<tr>
<td>Roster Section</td>
<td>$1750</td>
</tr>
</tbody>
</table>

The following are the recognition specifications for men’s and women’s basketball programs:

Full Page- 8.5 x 11, plus .125 bleed
Half Page- 8.5 x 5.5, plus .125 bleed
Quarter Page- 4 x 5.25
Eighth Page- 4 x 2.625

Tickets

$2,500

As the exclusive ticket sponsor, your company logo or ad will be printed on the back of all tickets sold from the UIS athletic ticket office.

Team Posters

$1,000 per sport

Have your company logo prominently displayed on our team schedule posters – a maximum of five sponsors per poster. Ask about discounts for multiple sports; we’d be happy to give you a deal!
Web Recognition

Website

UISprairiestars.com has experienced tremendous results over the past few years. The Athletic Department has unlimited opportunities to reach the world and experiences nearly 2,000 visitors per week. With the opportunity for recognition on the main page or a sport specific pages the Internet has become a great addition for companies to reach customers worldwide.

Main page and all team pages (four static spots available) - $1,500 per year
Team page (rotating) - $300 per year
Exclusive Title Sponsor of Facebook - $2,000
Exclusive Title Sponsor of Twitter - $2,000
Exclusive Title Sponsor of Youtube - $2,000

Stars of the Month $2,500
Be featured on the main page of UISprairiestars.com and show your support for our outstanding student-athletes. This opportunity is updated each month and will run the entire year.

Web Streaming/TV (Home games) $1,750
Advertise with the Prairie Stars during all live broadcasts on the internet. This package includes:

(1):30 spot during all volleyball broadcasts
(2):30 spots during all soccer broadcasts
(2):30 spots during all men’s basketball broadcasts
(2):30 spots during all women’s basketball broadcasts
Static ads for all broadcasts
Bonus spots during baseball and softball broadcasts

Live Stats $750
Your company logo, with a link to your website, will be placed on the live stats page for ALL UIS Athletic home games (soccer, volleyball, basketball, baseball, softball).
Multimedia Recognition

Coaches Shows

Receive recognition with the Prairie Stars as we go behind the scenes and interview coaches as well as student-athletes throughout the year.

Exclusive Title Sponsor of Prairie Stars All Access Show- $1,650

Exclusive Title Sponsor of the Coaches Show- $1,650

Radio

We offer flexible options during every Prairie Star broadcast throughout the year. Purchase a 30 second spot, naming rights to specific plays (Dunk, FT, 3-point, etc.) or a name mention. Radio is a great way to reach a large audience during every game.

(2) 30 spots during all basketball broadcasts - $2,000

Exclusive Title Sponsor of Pregame - $3,000

Exclusive Title Sponsor of Halftime - $3,000

Exclusive Title Sponsor of Postgame - $3,000

Specific Play (Dunk, 3-Point, Etc.) - $750 Basketball

(2) Name Mentions for all broadcasts - $500

Prairie Star Spotlight Show- Sports Radio 1450 AM
Special Events

**Prairie Stars Backyard BBQ**  
$5,000/$1,500  

Your company will receive recognition as the official sponsor of the Prairie Stars Backyard BBQ. This is a great way to reach students, alumni, faculty, staff and community members. The Annual Prairie Stars Backyard BBQ kicks off our year with a fun evening of music, free food, games and giveaways. Help us celebrate our student-athletes and coaches in anticipation of another exciting year of Prairie Star Athletics.

**Hall of Fame Banquet**  
$5,000/$1,500  

Your company will receive recognition as the official sponsor of the Hall of Fame banquet. Sponsorship also includes: recognition in HOF program, banners, awards, name mention at banquet and game day recognition. Get great exposure while providing a wonderful experience for inductees as well as all attendees.

**Student-Athlete Banquet**  
$5,000/$1500  

Your company will receive recognition as the official sponsor of the banquet. Sponsorship of major awards including: Athlete of the Year, Newcomer of the Year, and senior awards. Get great exposure while providing a wonderful experience for all student-athletes.

**A Night with the Stars**  
$5,000/$1,500  

Your company will receive recognition as the official sponsor of the STARS Club’s annual fundraiser. Sponsorship includes: name on programs, invitations, emails, ads, program announcements and recognition in the STARS Club newsletters. Receive great exposure while supporting student-athletes.
# Prairie Star Athletics Sponsorship Rate Card

<table>
<thead>
<tr>
<th>Program Recognition</th>
<th>Basketball</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full</td>
<td>$1250</td>
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<tr>
<td>Eighth</td>
<td>$300</td>
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<table>
<thead>
<tr>
<th>Program Recognition</th>
<th>Logo</th>
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<table>
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<th>Signage</th>
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<tr>
<td></td>
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<tr>
<td>Softball Complex</td>
<td>$750</td>
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<tr>
<td>Baseball Stadium</td>
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<tr>
<td>TRAC Concourse</td>
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<table>
<thead>
<tr>
<th>Tickets</th>
<th>Soccer/Volleyball</th>
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<th>Individual Tickets</th>
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<tr>
<td></td>
<td>$50</td>
<td>$130</td>
<td>TBD based on sport</td>
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<th>Other Amenities</th>
<th>Tailgate/Hospitality Access</th>
<th>Parking</th>
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<tr>
<td></td>
<td>$5/person/game</td>
<td>$75/space</td>
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<table>
<thead>
<tr>
<th>Game Sponsor</th>
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<td></td>
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<table>
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<tr>
<th>Message Board</th>
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<table>
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<th>Website</th>
<th>Logo</th>
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<tbody>
<tr>
<td></td>
<td>$500</td>
<td>See page 10</td>
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<table>
<thead>
<tr>
<th>Pocket Schedule Logo</th>
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</thead>
<tbody>
<tr>
<td></td>
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**Please see page 12 for radio costs**
YOU
Make All the Difference in Their Success