Marketing Coordinator (2 positions)

Student Activities Committee Mission
The mission of SAC is to provide programs that are socially and academically beneficial to the UIS student body.

Your Role as a Student Activities Committee Member:

- Market SAC as a whole and its individual events
  - Marketing avenues include print, social media, and non-traditional/secondary marketing
  - Event marketing should occur at least 2 weeks prior to the event

- Organize and administer campus opinion interest surveys

- Responsible for any other special SAC promotions

- Prepare budgets for review

- Attend at least one event sponsored by every coordinator and a majority of SAC events

- Sit at least two office hours per week, checking messages weekly in the SAC office

- Attend and participate in all mandatory events (Homecoming, Springfest, Involvement Expo, Recruitment Night, and fundraisers)

- Attend weekly SAC meetings

- Attend regular meetings with the SAC Advisor

- Attend both fall and spring SAC retreats, as well as the annual fall Student Affairs Leadership Retreat

- Promote SAC and its events

- Work as a team with the rest of SAC

- Work to incorporate the perspectives of all members of our UIS community in event selection and execution

- Be an active member of Student Life, participating in Student Life events and initiatives