

BUSINESS ADMINISTRATION

bachelor

COLLEGE OF BUSINESS AND MANAGEMENT

Addressing future generations, philosopher Alfred North Whitehead said "the fixed person for the fixed duties, who in older societies was such a godsend, in the future will be a public danger." That warning is still valid today and nowhere more so than in business. In the next thirty years, the brightest careers will likely be those that do not even exist today. In the Business Administration Program, you can develop expertise in a chosen area, but expect to learn basic and transferable business and leadership skills that will prepare you to adapt and excel as the economy shifts and business goes global.

ADVANTAGE UIS

- **Faculty expertise.** We offer small classes taught primarily by Ph.D.s and one-on-one career counseling by faculty advisors. That alone sets us apart from most of the business colleges in the country.
- **Business hours.** Evening and online classes are offered for those students who are already working full-time in business. We recognize their need for convenience and value the insight they bring to the classroom. Business students often learn as much from their classmates as they do from their textbooks.



AACSB accreditation is a distinction earned by fewer than 15% of business schools worldwide.

What can I do with this degree?

B.B.A. graduates are qualified for managerial positions in a variety of industries spanning both the public and private sectors. Our alumni also have a high rate of placement in M.B.A. and Ph.D. programs at institutions such as the University of Illinois at Urbana Champaign, University of Illinois at Chicago, Northwestern University, and Vanderbilt University.

Recent employers include:

State of Illinois
Horace Mann Educated Financial Solutions
Wells Fargo
National City Bank
Caterpillar, Inc.
SIU School of Medicine
Archer Daniels Midland Corp.
Blue Cross Blue Shield
International Paper Company

Wise Words

Jill Giacomini, Sports Marketing Assistant
Levi, Ray & Shoup, Inc., Springfield, IL

"I would like to start by thanking each and every professor for the high quality of instruction and guidance that I received while attending UIS. I have nothing but praise for their support and commitment. The small class sizes allowed me to become close to several groups of people, ranging from students to professors. Thank you for giving me what I needed and pushing me to exceed my goals."



Self-employed. Many of our graduates have gone on to launch their own small businesses or purchase franchises. We offer courses on entrepreneurship and franchising that look at the successful characteristics of the self-employed and the commercial and personal strategies that work.

Online Degree Option.

There are no online degrees here, only U of I degrees. The courses in this online program are equally rigorous and taught by the same faculty that teach in the classroom. The difference is, online students earn their degree in the comfort of their homes. This option is designed for students who have already completed 60 hours of college credit.

Tech U. Prepare to be wowed by our teaching facilities. Job one is still mastering the foundations of finance, operations management, and marketing, but our graduates also know how to strategize, organize, and communicate using software applications and other high tech tools.

The goal of the business administration program is to provide students with a broad rather than specialized course of study that will prepare them for employment in private or public organizations of any size. Specific objectives are:

1) to offer students a boundary-spanning degree program that includes selected coursework from multiple business disciplines rather than coursework from only one discipline, **2)** to enable students to gain a broader understanding of the functional areas of business, **3)** to build competencies in critical thinking, analysis, and decision making in the areas of marketing, finance, management and operations management, and **4)** to develop an understanding of the legal environment in which business operates, its impact on business, and recognition of appropriate responses to the environment.

Faculty Feng-shun (Leo) Bin, Dyanne Ferk, Ardeshir Lohrasbi, Paul McDevitt, Ronald McNeil, Laurel Newman, David O'Gorman, Mark Puclik, Nancy Scannell, Robert Wright

Emeritus faculty Daniel J. Gallagher, Richard Judd

Departmental Goals and Objectives

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- 4) to develop an understanding of the legal environment in which business operates, its impact on business, and recognition of appropriate responses to the environment.

Entrance requirements

Foundation knowledge in accounting, economics, mathematics, statistics, and the behavioral sciences is required. UIS courses that satisfy the foundation knowledge requirement include:

ACC 211 Introduction to Financial Accounting and
ACC 212 Introduction to Managerial Accounting
ECO 213 Statistics for Business and Economics

MAT 113 Business Calculus or other calculus or finite math equivalent
ECO 201 Introduction to Microeconomics and
ECO 202 Introduction to Macroeconomics or
ECO 315 Economics for Administration
Behavioral science course (psychology, sociology, etc.)

Degree requirements

College core	21 Hours
(Required of all undergraduate College of Business and Management students)	
BUS 302 Principles of Financial Management	3 Hrs.
BUS 312 Principles of Marketing	3 Hrs.
BUS 322 Principles of Operations Management	3 Hrs.
MGT 310 Managing Organizational Behavior	3 Hrs.
MIS 352 Principles of Management Information Systems	3 Hrs.
BUS 331 Business and Society	3 Hrs.
*MGT 488 Strategic Management: The Capstone	3 Hrs.
(*MGT 488 may not be waived and may not be taken prior to, or concurrently with, other CBM core courses.)	

Business Administration core

*Business electives 15 Hrs.

UIS requirements & general electives

UIS requirements (ECCE)	13 Hrs.
General electives	11 Hrs.
Total	60 Hrs.

*At least six hours of the business electives must be BUS prefix coursework and the remaining nine hours must be within the College of Business and Management with at most six hours outside of Business Administration within one discipline. All electives require approval of the department advisor.

General Business Minor

Prerequisite coursework includes two accounting courses (ACC 211 and ACC 212) and two economics courses (ECO 201 and ECO 202 or ECO 315).

Required courses (or their equivalents) include:

BUS 312 Principles of Management	3 Hrs.
BUS 331 Business and Society	3 Hrs.
MGT 310 Managing Organizations and Behavior	3 Hrs.
Business electives (must have adviser approval)	6 Hrs.
Business elective must be upper division, with one of the college core courses as the prerequisite. BUS 332 is acceptable as an elective.	

Total 15 Hrs.

Visit our website for more information on

- Advising
- BBA Student Handbook
- Grade requirements
- Faculty
- AACSB accreditation
- Online Option

To view course descriptions

uis.edu/uiscatalog
Effective Fall 2009

CONTACT INFORMATION

Business Administration

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Website

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Office of Admissions

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or Toll free (888) 977-4847

admissions@uis.edu

uis.edu/admissions

IMPORTANT! — Information effective fall 2009. Subject to change without notice. The information is not to be considered final, nor does it constitute a contract between the student and UIS. See uis.edu/uiscatalog for current program requirements.