

UIS Campus Channel
Office of Electronic Media
Center for State Policy and Leadership

The UIS Campus Channel is being developed to inform, educate and entertain students, improve campus communications and provide a window to campus life for on-line students, faculty and alumni. Campus events, lectures, forums and athletic contests will be broadcast live or taped and played back numerous times to provide greater opportunity for viewing the many offerings available at UIS. Many will be available on demand on the campus website.

The student government association meetings are already being televised live on the channel and replayed multiple times to encourage more student participation in government. The UIS music program's annual fall concert was recently broadcast live on the channel and is now being replayed. Original student programming will also be produced.

UIS students will also play a critical role in the operation of the channel, providing learning and mentoring opportunities in media production for students. The channel(s) will provide a forum for interactive discussions and campus forums on issues of importance. The channel(s) also provide an interesting daily guide to events on campus. The Campus Channel's potential for academic and social enrichment while providing valuable student services is unlimited.

Jerry Burkhart
Director, OEM
11/3/06