Using Social Media in YOUR Classroom

There are four key ways social media can be used in the university classroom:

- **Basic course communication**: Instructors and students can connect in online and face-to-face courses through social media sites. Instructors can post course syllabi and assignments, and students can respond and initiate discussions over Twitter and Facebook.

- **Connecting beyond the campus**: Use the Web to highlight diverse viewpoints from experts in the field through online videos, articles, and discussions.

- **As a research site**: Use social media sites as a place for students to conduct research on topics they’re interested in. They can track trends, themes, conversations, people, and more in a variety of fields through online means.

- **Creating and sharing media**: Asking students to create, share, and critique their own and others’ media is a great way to engage them in their own learning processes.

See more information and lists of useful websites for using social media in your classroom here: