



**CORPORATE SPONSORSHIP OPPORTUNITIES at UIS' TRAC**



Rotating corporate sponsor sign on basketball media/scorer's table



Corporate sponsor advertising on scoreboard message center



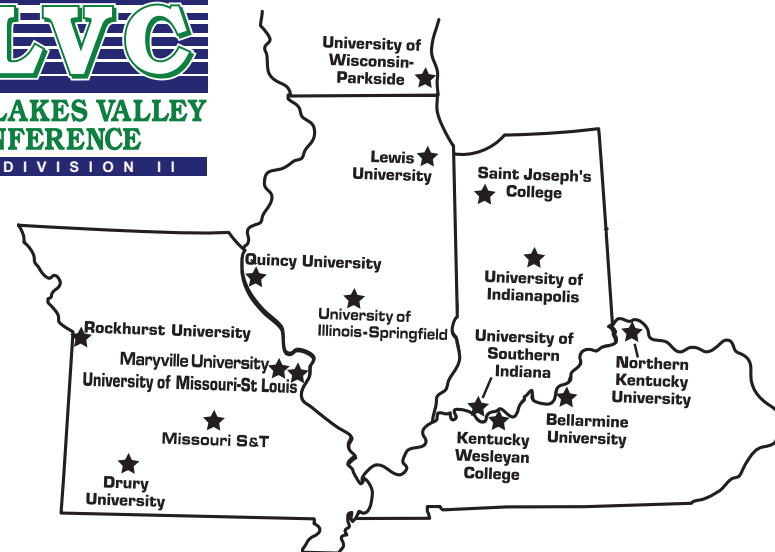
**UIS ATHLETICS:**

Men's Basketball, Golf, Soccer, Tennis;  
 Women's Basketball, Golf, Soccer, Softball, Tennis, Volleyball;  
 Coming in Fall 2010: Men's Baseball



**CORPORATE SPONSORSHIP**

**A NEW, BIGGER ARENA...  
 MORE SPECTATORS...  
 EXCITING OPPONENTS...  
 GREATER VISIBILITY...  
 THE SAME GREAT SUCCESS**



**Proud members of NCAA Division II**

University of Illinois at Springfield  
 One University Plaza, MS REC 2004  
 Springfield, IL 62703-5407



Office of Development  
 (217) 206-6058  
 giftinfo@uis.edu

Department of Intercollegiate Athletics  
 (217) 206-6674  
 goprairiestars@athleticsite.net

# Benefits to Corporate Sponsors

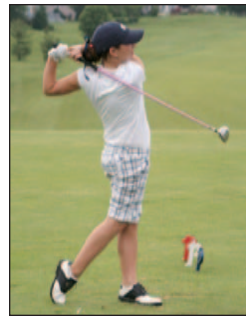
- ★ An excellent marketing venue with opportunities for corporate partner exposure at up to 40 UIS sporting events held in The Recreation and Athletic Center (TRAC).
- ★ A stake in the success of Springfield's only NCAA Division II collegiate athletic program. The Prairie Stars compete in the Great Lakes Valley Conference, a top Division II Conference athletically and academically.
- ★ Making a difference for UIS' student athletes by providing funds for them to achieve their dream of a college degree.
- ★ Student athletes at UIS excel in the classroom: Over 50% achieve a 3.0 grade point average, earning a place on the UIS Athletic Director's Honor Roll. Among these high achievers, over 50% earn a grade point average of 3.5 or higher.



## The Recreation and Athletic Center

With more than 74,000 square feet of space, TRAC (The Recreation and Athletic Center) houses:

- ★ A 3,000-seat performance arena;
- ★ Three collegiate-length basketball and volleyball courts;
- ★ A three-lane elevated running track;
- ★ Two racquetball courts that convert to squash courts;
- ★ A large multi-purpose space for aerobics and exercise;
- ★ An area for cardio and weight training;
- ★ The recreation and athletic department offices.



## MARKETING BENEFITS OF CORPORATE SPONSORSHIP

	\$10,000	\$5,000	\$2,500	\$1,250
Official Sponsorship	Yes	Yes	Yes	Yes
Logo and Link Placement on UIS Website				
Logo	Yes	Yes	Yes	Yes
Link	Yes	Yes	Yes	Yes
Signage rights (sponsors responsible for signage costs)				
Kiwanis Soccer Stadium	Yes	Yes	Either Kiwanis Soccer Stadium or Media/Scorer's Table	
Media/Scorer's table at volleyball and basketball events	Yes	Yes		
Outfield fence at softball field	Yes	Yes		
Event Program Advertising Includes men's soccer, volleyball, basketball, softball	1/2 or full page ad	1/2 page ad	1/4 page ad	1/8 page ad
Public Address Announcements at Home Events Includes men's soccer, volleyball, basketball, softball	4 at each event	4 at each event	2 at each event	1 at each event
Season Tickets				
Men's and women's basketball home games	8 per event	4 per event	2 per event	2 per event
Men's soccer and women's volleyball	20 per event	10 per event	6 per event	2 per event
Invitation to UIS Athletics pre- and post-event specials	Yes	Yes	Yes	Yes
UIS Athletic Department Golf Outing				
Hole Sponsorship	2 holes	1 hole	1 hole	1 hole
Sponsorship recognition at event	Yes	Yes	Yes	Yes
Entries	One foursome	One foursome	One twosome	
Visiting Team Advertising Package*	Yes	Yes	Yes	Yes
Soccer, Volleyball, or Basketball Game Day**	Yes			

\* Benefits include (1) Visiting athletic directors to encourage patronage of UIS corporate sponsors; (2) Sponsors will have business name, address, and telephone listed in the UIS Athletics website's Visiting Team Guide available to all visiting coaches; (3) Access to names and telephone numbers of all visiting athletic directors and head coaches; (4) Schedule for all home games and events.

\*\* Includes (1) Fan appreciation give-away; (2) 25 game/match ticket donation to youth group; (3) Mention in all media releases relating to event; (4) Right to distribute promotional items at event; (5) Right to be Honorary Coach of the Day.

