

FALL 2009
UNIVERSITY OF ILLINOIS AT SPRINGFIELD
CBM ONLINE UNDERGRADUATE COURSE OFFERINGS

[EXL 300 ECCE: General Applied Study Term - CRN 13192 – Section C](#)

Requires Instructor Approval

An option under the University Requirement and under the Engagement Experience category (3 hours) of the curriculum. An individualized field experience providing students with the opportunity to apply theory, expand knowledge, determine additional learning needs, explore careers, and develop a public awareness and an appreciation of diversity. A required seminar is the academic component that provides a theoretical basis for learning and integrating the field experience. Course Information: Credit/No credit grading only. May be repeated to a maximum of 12 hours with approval under University Requirement only. This course fulfills an Engaged Citizenship Common Experience requirement at UIS in the area of ECCE Engagement Experience.

2.0 TO 12.0 Credit Hours

Instructor: Dyanne Ferk

[ACC 211 Introduction to Financial Accounting – CRN 12861 - ACC 211 - Section C](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Study of the basic principles, concepts, and procedures for collecting and recording accounting information, and preparation and analysis of financial statements. Examines the accounting cycle and accounting for assets, liabilities, and owners equity.

3.0 Credit Hours

Instructor: TBA

[BUS 302 Principles of Financial Management – CRN 10009 – Section C](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Course Description: Introduction to the analysis of financial operations, decision processes, and analytic tools used in the financial management of the business enterprise. Provides special attention to areas of capital budgeting, cost of capital, ethical issues, investment decisions, and working capital management. (CBM Core Course)

Course Information: Prerequisites: All foundation courses: managerial and financial accounting; micro- and macroeconomics; statistics; calculus (or finite math); behavioral science.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: Feng-Shun Bin

[BUS 312 Principles of Marketing – CRN 13003 - Section B](#)

Priority Registration for Online BBA and Online Economics Majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest. Course may require proctored exams.

Covers the basic theories that guide marketing practice, and acquaints students with the fundamental concepts of marketing. The course focuses on marketers' use of price, product, promotion, and distribution strategies to create a sustainable differential for a target market segment. (CBM Core Course)

Course Information: Prerequisites: managerial and financial accounting; micro- and macroeconomics or equivalents.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: TBA

[BUS 322 Principles of Operations Management – CRN 11770 – Section B](#)

Priority Registration for Online BBA, Online ECO and Online MIS majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest Course may require proctored exams.

Course Description: Introduction to OM techniques including their application to functional areas of the business enterprise and operations control. Topics include product and production planning, facilities layout and location planning, project evaluation and control, linear programming, waiting line and inventory modeling, production control, and quality planning and control. (CBM Core Course)

Course Information: Prerequisites: Calculus (or finite math) and statistics.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: Kenneth Paetsch

[BUS 322 Principles of Operations Management – CRN 12709 – Section C](#)

Priority Registration for Online BBA, Online ECO, and Online MIS majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest Course may require proctored exams.

Course Description: Introduction to OM techniques including their application to functional areas of the business enterprise and operations control. Topics include product and production planning, facilities layout and location planning, project evaluation and control, linear programming, waiting line and inventory modeling, production control, and quality planning and control. (CBM Core Course)

Course Information: Prerequisites: Calculus (or finite math) and statistics.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: Kenneth Simpson

[BUS 332 Legal Environment of Business – CRN 12612 – Section C](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Course Description: Introduction to the nature and function of law and legal systems and their impact on business. Specific areas of study include private, regulatory, securities, labor, employment, and antitrust law and business organization.

Course Information: Prerequisites: Micro- and macroeconomics.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: Mark S. Puulik

[BUS 332 Legal Environment of Business - CRN 13080 – Section D](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Course Description: Introduction to the nature and function of law and legal systems and their impact on business. Specific areas of study include private, regulatory, securities, labor, employment, and antitrust law and business organization.

Course Information: Prerequisites: Micro- and macroeconomics.

Students who have not demonstrated completion of prerequisites will be removed from this course.

3.0 Credit Hours

Instructor: Michael Hastings

[BUS 443 Financial Investment Analysis – CRN 10055 – Section A](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Elements of an "ideal" investment and examination and testing of specific investment securities. Considers alternative approaches to management of stock and fixed-income security portfolios. Problems and cases are assigned for analysis. Course Information: Prerequisite: BUS 302 or equivalent.

3.0 Credit Hours

Instructor: Feng-Shun Bin

[ECO 301 Managerial Economics – CRN 12564 – Section B](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Course Description: Consumer behavior, production theory, pricing in different market structures, and cost and allocation of resources. Introduction to general equilibrium theory and welfare economics. Course Information: Prerequisite: Introduction to micro- and macroeconomics.

3.0 Credit Hours

Instructor: Baker A. Siddiquee

[ECO 314 Quantitative Methods for Business and Economics – CRN 13288 – Section C](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Matrix algebra, input-output analysis, linear programming and its application to allocation of economic resources and transportation, differentiation and integration of functions of one and several variables, optimization of constrained and unconstrained functions, inventory analysis, queuing, decision under risk and uncertainty, Markov chain, and game model.

Course Information: Prerequisite: Micro- and macroeconomics; statistics.

4.0 Credit Hours

Instructor: Adil H Mouhammed

[ECO 315 Economics for Administration – CRN 10025 – Section B](#)

Priority Registration for Online BBA majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Requires Instructor Approval

Essential micro- and macroeconomic concepts as they apply to administrative decisions. Principal theories and analysis of efficient resource allocation as related to economic decisions of individuals, public and private organizations, and society. Primarily for students who have had no prior college-level work in economics. Course Information: **Not accepted toward requirements of Economics Degree.** Not intended for students with Freshman or Sophomore standing. This course fulfills a general education requirement at UIS in the area of Social and Behavioral Sciences.

4.0 Credit Hours

Instructor: TBA

[ECO 335 Money, Banking, and Financial Markets – CRN 10784 – Section A](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Concentrates on principles of banking and financial markets with emphasis on commercial banks, Federal Reserve System, monetary policy, other depository institutions and regulatory agencies. Money and capital markets, risk and term structure of interest, and other topics in the area of financial markets are discussed. Course Information: Prerequisite: ECO 201 and ECO 202, or equivalent.

3.0 Credit Hours

Instructor: TBA

[ECO 408 History Of Economic Thought – CRN 10785 – Section A](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

The course analyzes individual economists and schools of economic thought such as Ibn Khaldun's Political Economy, Mercantilism, Physiocrats, Classical school, Marxist school, Marginal school, Neoclassical school, Veblenism, Keynesian, New Keynesian, and Post Keynesian Economics, Chicago Traditions and New Classical Economics, and New Institutional Economics. Course Information: Prerequisites: ECO 201 and ECO 202, or ECO 315 for non-majors, or equivalent.

3.0 Credit Hours

Instructor: Adil Mouhammed

[MGT 310 Managing Organizational Behavior – CRN 11791 – Section C](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

(CBM Core Course) Examines and analyzes the organization and the organizational environment as a social system. The impact of its various components on individuals and groups within the organization will also be considered. Topics include individual differences, perceptions, attitudes, emotions, motivation, performance, job design, culture, innovation, change, strategy and structure, and leadership.

3.0 Credit Hours

Instructor: Donna Rogers Skowronski

[MGT 310 Managing Organizational Behavior – CRN 12586 – Section D](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

(CBM Core Course) Examines and analyzes the organization and the organizational environment as a social system. The impact of its various components on individuals and groups within the organization will also be considered. Topics include individual differences, perceptions, attitudes, emotions, motivation, performance, job design, culture, innovation, change, strategy and structure, and leadership.

3.0 Credit Hours

Instructor: Donna Rogers Skowronski

[MGT 431 Human Resource Management – CRN 10115 – Section B](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

Theories and applications of the leadership and development of people in organizations. Topics include human resource planning, recruitment, selection, orientation, training, career development, performance appraisal, compensation, incentives, union-management relations, ethics, diversity, and succession planning. Course Information: Prerequisite: MGT 310.

3.0 Credit Hours

Instructor: Donna Rogers Skowronski

[MGT 444 ECCE: Work, Family and Community: A U. S. Perspective – CRN 13121 – Section A](#)
Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest

This course is designed to examine and debate critical challenges facing individuals, families, employers and communities in managing the changing demands of work, family and life. (Family is construed broadly to include all significant non-work relationships.) Gender, socio-economic, legal public policy, corporate and individual perspectives will be considered.

This course fulfills an Engaged Citizenship Common Experience requirement at UIS in the area of **U.S. Communities**.

3.0 Credit Hours

Instructor: Laurel V. Newman

[MGT 488 Strategic Management: The Capstone – CRN 11789 – Section B](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest Requires Departmental Approval. Course may require proctored exams.

Course Description: (CBM Core Course) Theories and applications of strategic management as related to the leadership of organizations. Focuses on developing a better understanding and demonstrated application skills in the areas of organizational vision and mission, goals and objectives, environmental scanning and analysis, issue identification and problem solving, and integration of functional competencies into cohesive organizational strategies. Course Information: Prerequisites: All college core courses, four upper division courses in the major, and students must be within twelve hours of graduation. See program degree requirements for specific major prerequisites.

3.0 Credit Hours

Instructor: Ranjan Karri

[MIS 352 Principles of Management Information Systems – CRN 12399 – Section D](#)

Priority Registration for Online BBA and Online ECO majors. Course Request Form for all other majors available at www.illinois.edu/goto/courserequest Course requires proctored exams.

Course Description: (CBM core course) Introduces students to fundamental concepts in management information systems (MIS), the role of computers in MIS, and some details of how the computer functions. Topics include various types of information systems, use of information by management, and information systems applications. The students will also be exposed to the application of MIS technologies in the development of business solutions through end user computing and topics such as computer hardware and software, operating systems, and security. Course Information: Access to the Internet is required.

3.0 Credit Hours

Instructors: David Larson

[MIS 423 Decision Support Systems – CRN 13104 – Section B](#)

Provides non-majors an opportunity to develop personal computer skills that will help support organizational decision-making. Students analyze real world examples of decision support systems and design small systems to support their own decision-making activities associated with using a computerized business simulation. Computer lab time required. Course Information: Access to the Internet is required. Prerequisite: MIS 352.

4.0 Credit Hours

Instructor: James Patrick Hall

[MIS 424 End User Systems Development and Implementation CRN 10108 Section A](#)

Establishes a foundation for developing information systems in organizations. Fundamental concepts considered include system analysis and design, application and development of databases, troubleshooting problems, and the behavioral considerations for implementing information systems. Course Information: Access to the Internet is required. Prerequisite: MIS 352.

4.0 Credits Hours

Instructor: Te-Wei Wang