College of Business and Management

To: Ronald McNeil, Dean College of Business and Management

From: Patty Byrnes, CCALC Chair

Date: February 8, 2013

Subject: Proposal for a MIS Graduate Certificate in Business Intelligence

CC: CCALC Members, Dyanne Ferk, Rassule Hadidi, and Alicia Iriberrri

The College Curriculum and Assurance of Learning Committee (CCALC) reviewed the proposal for a Management Information Systems (MIS) graduate certificate in Business Intelligence (BI) in two separate meetings. In attendance at both meetings were the full committee: Helene Bea (Staff), Leo Bin, Patty Byrnes, Lisa Chen, Dyanne Ferk (Ex-Officio), Xiaoping Li, and Ben Walsh. At the February 7, 2013 meeting, the committee voted unanimously to recommend the BI Certificate.

The affirmative vote is based on the fact that the proposal makes a strong case for the need for Business Intelligence (BI) professionals in the MIS field. In addition, the proposal makes clear that no additional resources are needed to offer the certificate.

Initially, the committee had two concerns with the proposal. The first issue was the fact that the proposed certificate required only 9 credit hours; which is under the campus minimum 12 credit-hour requirement. However, for classes that are three credit hours, the required minimum number of hours is 9 (see Senate Resolution 40-12 from October 22, 2010). CCALC also asked the MIS program to explain the difference in this BI certificate and the two certificates offered by the program. The uniqueness of the BI certificate is embodied in the two courses (MIS 523 and MIS 526); which when taken together provide the needed skills required for a BI professional.