CAMPUS SENATE A Y 2005/2006
RESOLUTION 35-8

Honorary Doctor of Letters Awarded to Gilbert N. Stein

WHEREAS, Gilbert N. Stein's business acumen, organizational skills, and innovation led to franchising initiatives and the ultimate creation of International Dairy Queen, Inc.; and

WHEREAS, Gilbert N. Stein overcame technology challenges imposed by sugar rationing during World War II to preserve the quality of soft serve ice cream product delivered by Dairy Queen stores, and overcame shifts in market trends/demands through carefully researched pilot testing across populations and time; and

WHEREAS, Gilbert N. Stein adapted and persevered through changing society and market cultures and rose to all challenges with innovative business solutions, and is recognized as a true visionary in the business world; and

WHEREAS, Gilbert N. Stein valued higher education but was unable to avail himself of a formal university education and displayed tremendous energy from an early age and maintained that energy and vision across time;

THEREFORE, BE IT RESOLVED that the University of Illinois at Springfield confers the Honorary Doctor of Letters to Gilbert N. Stein on this day in recognition of his contributions to principles and strategies of business franchising, mentoring strategies for franchise managers, marketing prowess, and contributions to the city of Springfield, to the state of Illinois, and to the nation for his role in creating International Dairy Queen, Inc.