On October 1, 2010, Provost Harry Berman convened a group of 33 faculty and staff to review the current state of international programming and make recommendations for strategic directions related to international programming over the next five years.

The discussion was facilitated by Kevin Lust, President of the Lust Development Group, Springfield, Illinois.

The group identified the following major international programming goals:

**Goals:**

*To Foster Student and Faculty Development by*
- Enriching the teaching and learning environment
- Facilitating cross-cultural experience and understanding
- Preparing students for life and leadership in a borderless world
- Enhancing students’ marketable skills and employment opportunities
- Providing new opportunities for scholarship and research

*To Expand the Reach of UIS Education in the World by*
- Ensuring a welcoming and supportive learning environment
- Designing innovative curricula
- Increasing access to education
- Collaborating with international partners on teaching, research, and study abroad
- Attracting a larger and more diverse array of international students, including development of strategies to reach students from less affluent countries

**Strategies:**

*Faculty Development*
- Provide incentives and support for faculty to incorporate international perspectives in existing courses
  - Introduction of international perspectives in courses increases the likelihood that students will participate in study abroad.
- Designate faculty development funds specifically to support international research
- Increase faculty awareness of international exchange opportunities

*Curriculum*
- Build on the *global awareness* component of the undergraduate curriculum and the Global Studies major by expanding coverage of international issues in courses for other majors and in the planned freshman seminars

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1 The term international programming was chosen to reflect the broadest possible perspective on the topic, including student and faculty work in the international arena and recruitment of students from other countries for UIS degrees.
International Student Recruitment and Retention

- Expand efforts to recruit students from abroad, with special emphasis on China and southeast Asia
  - UIS currently has a contract with a China-based company to assist with student recruitment
  - UIS has annual meetings with Education USA (a US Department of State entity) representatives to promote UIS programs around the world
- Explore use of online and blended models to facilitate enrollment of international students in UIS degree programs
- Consider curricular options that would increase ability of appropriately qualified students to transfer to UIS
- Improve advising for international students to increase retention, degree completion, and integration into the UIS campus

Financial Support

- Secure additional funds for UIS students to participate in study abroad and for international students to study at UIS

Student Life

- Establish a Global Village area in UIS housing to promote interaction and cultural awareness among domestic and international students

Coordination

- Determine an appropriate organizational structure to improve coordination among the various Academic Affairs and Student Affairs units involved in international programming

Communication

- Increase visibility of international programming for internal and external audiences, beginning by highlighting the work of existing units/committees such as the Global Studies major, the International Recruiting Task Force, the Office of International Student Services, the Office of International Programs, as well as the International Studies and Global Experience committees