BBA Curriculum - Beginning Fall 2009 Catalog

60 semester hours of upper-division coursework is required to earn a BBA. New students are strongly encouraged to meet with their assigned faculty adviser prior to registration. Initial advising helps a student to learn about the program, develop an academic plan best suited to personal or work related goals, and assure orderly completion of degree requirements including general education requirements and the College of Business and Management Foundation requirements. The 60 hours of upper division credit includes: College Core 21 Hrs, Business Administration Core 15 Hrs, General Electives 11 Hrs, and UIS Requirements 13 Hrs.

Major Requirements

College Core (21 Hours)
(The College Core is required of all undergraduate students in the College of Business and Management)
BUS 302 Principles of Financial Management 3 Hrs.
(Prerequisites-All foundation courses)
BUS 312 Principles of Marketing 3 Hrs.
(Prerequisites-accounting & economics foundation courses)
BUS 322 Principles of Operations Management 3 Hrs.
(Prerequisites-statistics & advanced math foundation courses)
BUS 331 Business and Society 3 Hrs (Prerequisites – economic foundation courses)
MGT 310 Managing Organizational Behavior 3 Hrs.
(No prerequisites)
MIS 352 Principles of Management Information Systems 3 Hrs
(No prerequisites)
MGT 488 Strategic Management: The Capstone 3 Hrs.
(Prerequisite: All College Core courses and within last 12 hours of coursework or enrolled in last semester).

Business Administration Core (15 Hours)
Business electives 15 Hrs.
At least six hours of the business electives must be BUS prefix coursework and the remaining nine hours must be within the College of Business and Management (BUS, MGT, ACC, ECO, MIS) with at most six hours outside of Business Administration within any one discipline. The required BUS electives must be upper division, with one of the College core courses as the prerequisite. MGT 431 Human Resource Management is acceptable as a BUS prefix elective. Students should consult with advisers in the major for specific guidance regarding completion of degree requirements. BUS electives include:
BUS 332 Legal Environment of Business
BUS 354 Entrepreneurship
BUS 355 Small Business Management
BUS 356 Franchising
BUS 433 Introduction to Marketing Management
BUS 435 Sales And Sales Management
BUS 443 Financial Investment Analysis
BUS 449 Production Planning and Quality Control
BUS 458 Quality Management
BUS 459 Production and Inventory Management
BUS 471 Human Resources Planning and Staffing
Please check with the program office concerning availability of electives.

General electives (11 Hours)
General Electives must be 300 or 400 level. CSC 317 & 318, PAC, LSC, and AST courses may not be used as general electives without prior approval of the department. Electives allow students to supplement the Business Administration core curriculum, and if they wish these electives may be used for a formal minor or area of study specifically designed to meet the student's goals. Students should consult with their academic advisers to determine if any elective hours should be in the area of general education. Students using electives to complete a minor must also have the approval of their minor adviser. Students should consult with their adviser to insure appropriate elective coursework is planned.

University Requirements (13 Hours)
Engaged Citizenship Common Experience (ECCE) is a set of courses tied to UIS' heritage, mission, vision, and values. These courses provide a distinctive element to the baccalaureate education at UIS, and encourage a commitment to making a difference in the world. ECCE for BBA students consists of 300- and 400-level courses and includes the following categories:

1. U.S. Communities (1 course, 3 hours)
   Courses in this category aim to broaden students' knowledge about substantial, distinctive, and complex aspects of the history, society, politics, and culture of United States communities.

2. Global Awareness (1 course, 3 hours)
   Courses in this category help students to understand and function in an increasingly interdependent and globalizing environment and to develop an appreciation of other cultural perspectives. They foster awareness of other cultures, polities, or natural environments, past or present.

3. Engagement Experience (3 hours)
   This category offers students structured opportunities to integrate knowledge, practice, and reflection in the context of an engaged citizenship experience. Students may fulfill this part of the ECCE curriculum through an **Applied Studies Term**, a service-learning course, a research project, a group project course, or study abroad, among others. Students who wish to complete a 6-hour Applied Study Term may do so by combining 3 hours of Engagement Experience and 3 hours of ECCE elective. For an internship (AST), BBA students must have completed a minimum of 12 hours of business courses before enrolling in the AST 300-Applied Study Term.

4. ECCE Elective (3 hours)
   This category is designed to provide flexibility in the ECCE curriculum by offering students various opportunities to expand their Engaged Citizenship Common Experience.
5. ECCE Speakers Series (1 hour)
For one semester, students will be required to participate in a series of campus-sponsored lectures by speakers who will exemplify engaged citizenship. Students must take one hour of Speakers Series. An additional hour of Speakers Series, involving different speakers, may be taken in a different semester and used to fulfill general elective requirements if desired.

A minimum GPA of 2.0 is required for graduation. BBA degree candidates may not take any course on a credit/no credit or pass/fail basis. A minimum GPA of 2.0 is required for the College Core, and a grade of C or better must be earned in MGT 488.