UIS Athletics Department

Game Management and Marketing Internship

Street Address: 1 University Plaza REC 2004, Springfield, IL 62712

Phone number: (217) 206-7017

Email Address: akirs2@uis.edu

Agency Contact: Lexi Kirschbaum, Assistant to the Athletic Administration

How should I contact this agency? Telephone

How should students submit cover letters and resumes? Email

General Description of agency or business
The University of Illinois Springfield Intercollegiate Athletic Department is a Great Lakes Valley Conference NCAA Division II member. Currently, the department is home to 180 student-athletes across 11 sports. UIS Athletics believes in the importance of life in the balance. This concept teaches student-athletes the importance of balancing classes with being an athlete and volunteer. Our department creates partnerships with the Springfield community to create a fun, family game environment and experience for all.

Internship or Job Description
Title: Game Management and Marketing Intern
- Develop internal and external game promotion ideas
- Create and assist with contests during home sporting events
- Assist with on-campus and off-campus marketing tactics
- Liaison for student ideas and thoughts about athletic events
- Assist with social media plans through Twitter, Facebook, YouTube, etc.
- Help with media relations efforts as needed

Qualifications for the position:
- Working towards earning a degree in Business Administration, Communication, Management
- Interest in college athletics
- Exceptional writing/grammar skills in the English language, and excellent people skills.
- Demonstrates working knowledge of Microsoft Word and Excel and working familiarity with e-mail

Basic student learning anticipated
- Student will assist with the marketing and promotions of a Division II athletic program. The student will be included in the development and execution

Hours per week: 10
Number of weeks: 15
Position Available: Fall

Unpaid August 26, 2013